



AGENDA

2024 Virtual Public Policy Forum Advocacy Training

Wednesday, March 6, 2024

11:00 a.m. – 4:00 p.m. CT

11:00 AM – 11:10 AM (Noon – 12:10 ET)	Welcome and Leadership Introduction Jane K. Dickinson, RN, PhD, CDCES 2024 ADCES President
11:10 AM – 11:25 AM (12:10 – 12:25 ET)	ADCES Advocacy Overview Hannah Martin, MPH, RDN ADCES Director of Advocacy <ul style="list-style-type: none">• ADCES Advocacy Priorities• Advocacy efforts in 2024
11:25 AM – Noon (12:25 – 1:00 ET)	Washington Public Policy Update Sheila Burke, MPA, RN, FAAN Tiffani Williams, JD, MPH Baker Donelson/The Daschle Group <ul style="list-style-type: none">• What's happening on Capitol Hill?• How does this affect diabetes policy at the federal level?
Noon – 12:10 PM (1:00 – 1:10 ET)	Overview of the Legislative Process Hannah Martin, ADCES Director of Advocacy
12:10 PM – 12:50 PM (1:10 – 1:50 ET)	Legislative Training: Expanding Access to Diabetes Self-Management Training Act Hannah Martin, ADCES Director of Advocacy
12:50 PM – 1:25 PM (1:50 – 2:25 ET)	Legislative Training: Treat and Reduce Obesity Act Cristy Gallagher, MPAff Senior Center Administrator, STOP Obesity Alliance at GWU Co-Chair of Obesity Care Advocacy Network (OCAN)
1:25 PM – 2:00 PM (2:25 – 3:00 ET)	Legislative Training: Permanent Telehealth Expansion in Medicare Kyle Zebley Senior Vice President, Public Policy American Telemedicine Association
2:00 PM – 2:05 PM (3:00 – 3:05 ET)	BREAK

<p>2:05 PM – 2:40 PM (3:05 – 3:40 ET)</p>	<p>Preparing for Congressional Meetings</p> <p>Hannah Martin, ADCES Director of Advocacy</p> <ul style="list-style-type: none"> • What to expect in your congressional meetings • How to use the Advocacy Associates platform for your congressional meetings. View YouTube Video on the virtual Hill Day. • Follow-up and ways to stay connected.
<p>2:40 PM – 3:05 PM (3:40 – 4:05 ET)</p>	<p>Panel Discussion: ADCES Advocacy Committee Members</p> <p>Teresa Martin, MS, RD, LD, CDCES Rosanne Ainscough, RDN, CDCES Gayle Jennings, MS, RDN, LDN, BC-ADM, CDCES</p> <ul style="list-style-type: none"> • Real life tips for meeting with legislators/staff • Telling your advocacy story • Advocating beyond the Public Policy Forum
<p>3:05 PM – 3:45 PM (4:05 – 4:45 ET)</p>	<p>Breakout Session</p> <ul style="list-style-type: none"> • Participants will enter breakout rooms to prep for their Hill meetings. Rooms will be pre-assigned based on Hill Day teams. • Get to know one another, your professional backgrounds, your advocacy experience, your comfort level with speaking.
<p>3:45 PM – 3:55 PM (4:45 – 4:55 ET)</p>	<p>Final Questions & Discussion</p> <p>Teresa Martin, ADCES Advocacy Committee Chair</p>
<p>3:55 PM – 4:00 PM (4:55 – 5:00 ET)</p>	<p>Closing Remarks</p> <p>Hannah Martin, ADCES Director of Advocacy</p>
<p>4:00 PM – 4:30 PM (5:00 – 5:30 ET)</p>	<p><i>Optional Hill Day “Office Hours”</i></p> <p><i>Stick around if you have any remaining questions about the Hill meetings.</i></p>