



PATIENT CARE,



REAL RESULTS,

AND YOUR  
BOTTOM LINE.

Why AADE  
for your staff?



American Association of Diabetes Educators

AADE delivers the expertise and practical tools your staff needs to deliver REAL results.

Because addressing the urgent needs of diabetes patients requires more than good intentions and a qualified team—it requires the sharing of knowledge, resources, information and best practices for every member of the patient-care team.

AADE provides answers quickly and easily with access to information and resources on the following topics:

**Models of Chronic Care**

**Clinical Management**

**Self-Care Behaviors**

**Program Management/Outcomes**

**Education Delivery Strategies**

**Research**

# Membership in AADE will help your organization improve its bottom line.

- > *Ask the Reimbursement Expert.* Our new online service answers questions on education-related Medicare and private payer reimbursement claims. Your staff accesses the online form through our website and submits questions.
- > *Patient referral program.* Online and toll-free number—patients are a click or call away from locating diabetes educators in their area.
- > *Free and low-cost CE credit.* Specially developed Webcasts on Demand extend your staff's access to continuing education.
- > *Stretch your budget.* Save with discounts on courses and products.



## Improve Patient Care

- > Information for front-line diabetes practitioners on issues ranging from depression and obesity, to cultural barriers and prevention.
- > Learn from an extensive library of practice documents, including guidelines, competencies, position statements and more.
- > Help your patients help themselves with FREE patient magazines such as the *Diabetes Health Monitor*.
- > Advocacy means improving patient access to medications, training and supplies. AADE works with key government agencies to support your needs.

## Improve Productivity

- > Continuing education is available when your staff is available—online and face-to-face.
- > Online forums provide 24/7 access to solutions from a multidisciplinary perspective. Bottom line: Think of it as additional staff without the additional overhead.

For only \$140,  
your employee receives:

**FREE.** *The Diabetes Educator.* A subscription to the #1 practice resource journal in the profession.

**FREE.** AADE in Practice quarterly newsletter.

**FREE.** Patient education, including free copies of Diabetes Health Monitor.

**FREE.** AADE7™ System Basic. The online tool that includes printable goal sheets, letter-writing templates, report generation, data gathering and a document center.

**FREE.** Online forums. A multidisciplinary approach to networking. As a member, your employee will develop and strengthen the contacts that will help advance their knowledge.

**FREE.** *Ask the Reimbursement Expert.* This online service assists your staff with their questions on coding and nomenclature related to claims submission and reimbursement. Questions are submitted through an easy to use form on our website.

**SAVINGS.** Reduced rates for continuing education—AADE Annual Meeting, Core Concepts Course, Webinars, Webcasts and online courses.

**MORE SAVINGS.** Lock in the lowest membership rates with a multi-year discount. Add another year (\$260 total) and save \$20, add two years (\$375 total) and save \$45. Join online and save another \$5!

# Real Results. Real Value.

Let your employee enjoy resources, insights and best practices for minimal investment and maximum gain.

AADE Membership.

[www.diabeteseducator.org/join](http://www.diabeteseducator.org/join)



**AADE** American Association  
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