



PATIENT CARE,



REAL RESULTS,

AND YOUR
BOTTOM LINE.

Why AADE
for your staff?



American Association of Diabetes Educators

AADE delivers the expertise and practical tools your staff needs to deliver REAL results.

Because addressing the urgent needs of diabetes patients requires more than good intentions and a qualified team—it requires the sharing of knowledge, resources, information and best practices—for every member of the patient-care team.

AADE provides answers quickly and easily with access to information and resources on the following topics:

Models of Chronic Care

Clinical Management

Self-Care Behaviors

Program Management/Outcomes

Education Delivery Strategies

Research

Membership in AADE will help your organization improve its bottom line.

- > **Stretch your budget.** Save more than 30% with discounts on patient videos and products.
- > **New resources to improve coverage for diabetes education.** Reimbursement Guide for Diabetes Educators—access to a single resource of critical references including tips for coding and billing.
- > **Ask the Reimbursement Expert.** Our new online service answers questions on education-related Medicare and private payer reimbursement claims. Your staff accesses the online form through our website and submit questions.
- > **Proven patient referral program.** Online and toll-free number—patients are a click or call away from locating diabetes educators in their area.
- > **Free CE credit.** Specially developed on-demand webcasts extend your staff's access to continuing education—and your budget.



Improve Patient Care

- > Information to help front-line diabetes practitioners on issues ranging from depression, obesity, cultural barriers and prevention.
- > Learn from best practices in medication management to improve patient care.
- > Help your patients help themselves with FREE patient magazines such as The Diabetes Health Monitor.
- > Advocacy means improving patient access to medications, training and supplies. AADE works with key government agencies such as the Center for Disease Control and Prevention in DC, the National Institutes of Health and the CMS Center for Medicare and Medicaid Services.

Improve Productivity

- > Continuing education available when your staff is available—live, phone and on-line.
- > Online Open Forums provide 24/7 access to solutions from a multidisciplinary perspective. Bottom line: Think of it as additional staff without the additional overhead.

For only \$125,
your employee receives:

FREE. *The Diabetes Educator.* A subscription to the #1 practice resource journal in the profession.

FREE. AADE In-Practice quarterly newsletter.

FREE. Patient education. Free subscription to Diabetes Health Monitor.

FREE. AADE7™ System Basic. Online tools including printable goal sheets, letter-writing templates, report generation, data gathering and a document center.

FREE. Online Open Forums. A multidisciplinary approach to networking. Members will develop and strengthen contacts to help your employee advance their knowledge.

FREE. *Ask the Reimbursement Expert.* Our new online service assists your staff with their questions on coding and nomenclature in relation to claims submission and reimbursement. Questions are submitted through an easy to use online form on our website.

SAVINGS. Reduced rates for continuing education. AADE Annual Meeting, Core Concepts Course, Webinars and online courses, in addition to the Diabetes Education Review Guide and the Updated Desk Reference.

Real Results. Real Value.

Let your employee enjoy endless resources, insights, and best practices for minimal investment and maximum gain.

Join AADE.

www.diabeteseducator.org



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