

Board Update

To: AADE Coordinating Bodies and Members
From: Chuck Macfarlane, CEO
Board Meeting Date: January 28-29, 2017

The American Association of Diabetes Educators Board of Directors met on January 28-29 and discussed a number of items of interest to the membership. Here's an overview:

The Board welcomed two representatives from the American Diabetes Association (ADA) – Brenda Montgomery, 2017 President of Healthcare and Education; and Kevin Hagen, Chief Executive Officer. They provided an overview of the recently completed ADA Strategic Plan. The plan's key stakeholders, organizational positioning and initiatives align very well with AADE's strategic plan and focus. There was agreement that the ADA's plan positions the two organizations to work together in support of our common goals, particularly in the areas of advocacy, program alignment and messaging. The ADA is on the eve of officially launching the plan to their members and constituents. As such, we will not share plan details here. We believe it speaks positively about the current relationship between our two organizations that its leadership provided our Board with a preview, and we look forward to future collaboration.

The Board also received a report from the representatives of the National Certification Board of Diabetes Educators (NCBDE) – Carolé Mensing, Chair; and Sheryl Traficano, CEO.

The Board discussed impending health care reform and the association's role in keeping members and other constituencies informed, as well as how the association can best position the organization to shape the future system design elements that will impact those affected by diabetes. To that end, the Board approved a new advocacy plan for AADE that includes:

- A continued focus on building relationships and influence with regulatory agencies such as the CDC and CMS.
- Building grass roots member advocacy/issue knowledge skills and engagement.
- Building a greater state-level presence, particularly around state diabetes action plans and Medicaid coverage.
- Advocating for federal legislation where AADE's voice can have the greatest impact, including re-introduction of AADE's Access to Quality Diabetes Education Act.

Staff provided the Board with an update on our technology initiatives, including progress on member education through the development of a technology institute, a diabetes app review process and collaboration outreach activities.

Related to the National Practice Survey conducted every two years, the Board discussed the inclusion of questions to better quantify areas of significant educator influence.

The Board approved a mechanism for reviewing program performance from both a financial and quality perspective. This will help them determine whether AADE programs are operating efficiently and providing member value.

The Board received a report from the 2016 Board Planning and Development Committee relative to the potential advantages and barriers to a diabetes education-specific HEDIS measure and accepted the committee's recommendation not to pursue a measure at this time.

As January marks the start of the AADE's election cycle, the Board evaluated the knowledge and skill sets needed for future directors to be successful, as well as the skills that would be helpful from a Board-Appointed Director whose knowledge, skills and relationships that are not typically found within the AADE membership.

Finally, the Board conducted the Chief Executive Officer's annual performance evaluation.

AADE Education and Research Foundation

Following the AADE Board of Directors Meeting, the leadership convened the AADE Education and Research Foundation Board of Trustees Meeting.

During the Foundation Board Meeting, the annual Foundation budget was approved, reflecting programmatic support for scholarships to the 2017 AADE Annual Meeting in Indianapolis, and support for two fellowships to the 2017 Friends for Life/Children with Diabetes Meeting.

As a reminder, each Coordinating Body has a Board member appointed to serve as its liaison to the Board. These individuals are happy to talk with you about any issues that are concerning to your state. [Find out who your Board liaison is.](#)