

2017 Public Policy and Advocacy Forum: A Local Approach with a Maximum Impact

MAY 5, 2017- MAY 6, 2017 HILTON ROSEMONT HOTEL ROSEMONT, IL

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Welcome

Nancy D'Hondt, RPh, CDE, FAADE 2017 AADE President



Thank You

- Sanofi
- Lilly Diabetes
- Merck
- Medtronic
- Novo Nordisk
- Janssen





AADE Regulatory Priorities

- Critical Issues in Healthcare Reform
 - Preserve pre-existing conditions
 - Dependent coverage to age 26
 - Prevention as priority
 - Prohibit discrimination
- Ongoing Focus in:
 - Reimbursement
 - Competitive Bidding
 - Expansion of NDPP





State Initiatives

- Diabetes Action Plans
- Stepped Therapy
- Licensure







The Purpose of this Forum

Kurt Anderson

Director, AADE State and Federal Advocacy



AADE Three Main Focal Points for Advocacy 2017-2019 = 2017 Public Policy Forum

- Federal Regulatory Issues/Legislation
- State Issues
- Membership Activity



Federal/Regulatory Issues



State Issues



Membership Activity



The Fate of the Affordable Care Act Implications for People With Diabetes and Other Chronic Conditions

Marc Boutin, JD
CEO, National Health Council





The Fate of the Affordable Care Act: Implications for People with Diabetes and Other Chronic Conditions

Marc Boutin, JD

Chief Executive Officer mboutin@nhcouncil.org







Eczema











American **Diabetes**

Association_®



American

Autoimmune

Related Diseases Association, Inc.























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American Cancer

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Prevent Blindness Our Vision Is Vision®



NATIONAL

















Society

























New Balance of Power

Cap Federal Healthcare Spending and Cost Growth

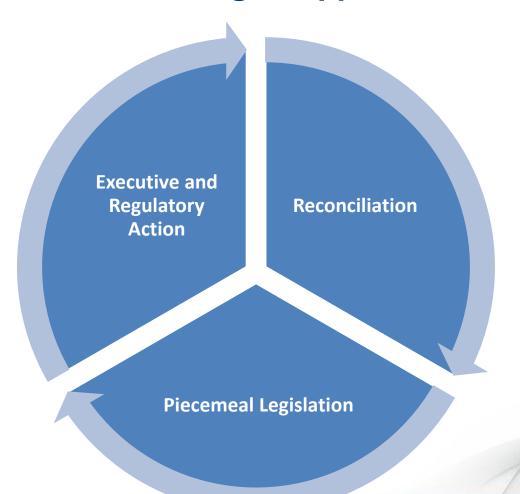
Lower, more predictable Medicaid and premium support funding

Offer More Flexibility to Private Sector and States

Flexibility to states and more relaxed regulation for health plans



Three-Pronged Approach





Potential Scenarios Quickly Emerged/Submerged

Repeal and Delay

Repeal and Repair

Repeal and Rebrand Repeal and Replace



While Many Prominent ACA Provisions May Be Repealed, Some Policies Are Likely to Remain

Repealed

Likely to be Currently Being Debated

Likely to **Remain Intact**

Taxes

Individual and employer mandates

Subsidies

Medicaid expansion

Essential Health Benefits

Community rating

Most drug-related provisions

Some payment & delivery reform

CMMI

Key Provisions of American Health Care Act

Mandates

Medicaid

Subsidies

Premium Rating for Age and Health Status

Essential Health Benefits

Taxes



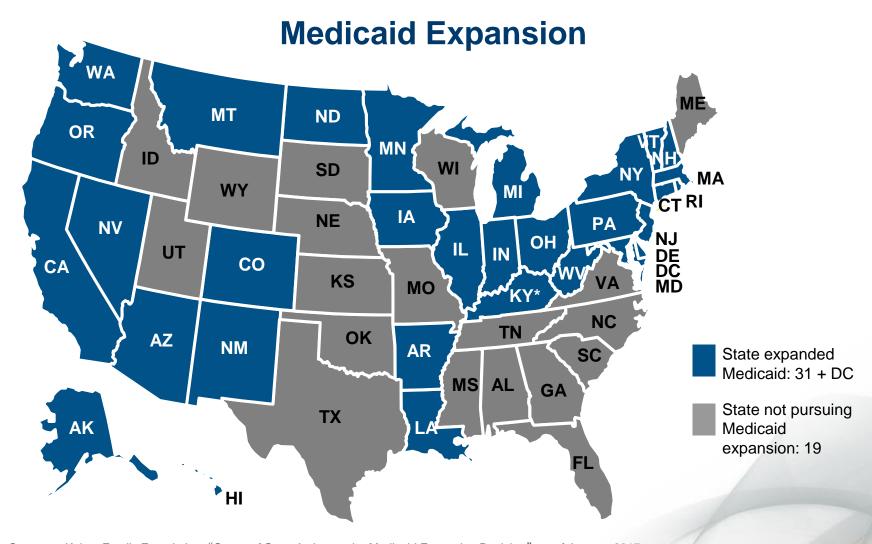
Domains	Values
Ensure Meaningful and Affordable Access	 Ensure access to affordable coverage, including those with pre-existing and chronic conditions and the financially disadvantaged through subsidies Maintain current – and increase future – levels of access to Medicare, Medicaid, employer-sponsored, and individual market insurance Ensure health plans offer comprehensive coverage options, including preventative services, long-term and end-of-life care, robust provider networks, and formularies with affordable and predictable out-of-pocket costs Greate appropriate mechanisms to pool and spread insurance risk across broad groups of people to premote affordability and stability of premiums and ensure access for high-risk people with chronic conditions
Coverage For Pre-existing Conditions	 Guarantee the continuity of health access and ban limitations on coverage of pre-existing conditions Prohibit wrongful termination of an individual's health insurance coverage for having or developing any condition Prohibit medical underwriting and community rating that discriminates on the basis of health status, age, or gender Eliminate adverse selection through plan design elements such as high cost-sharing and utilization management
Eliminate Annual and Lifetime Benefit Caps	 Ban lifetime limits on health insurance coverage and annual limits on all benefits Include a reasonable cap on annual out-of-pocket expenses that is spread throughout the calendar year



Next Stop: The Senate







Source: Kaiser Family Foundation, "Status of State Action on the Medicaid Expansion Decision", as of January 2017.

*The Governor-elect of Kentucky announced plans to roll back the state's expansion of Medicaid; however, to date no plans have been finalized.



Project Goal and Approach

Task 1. Identify the Universe of Policy Proposals

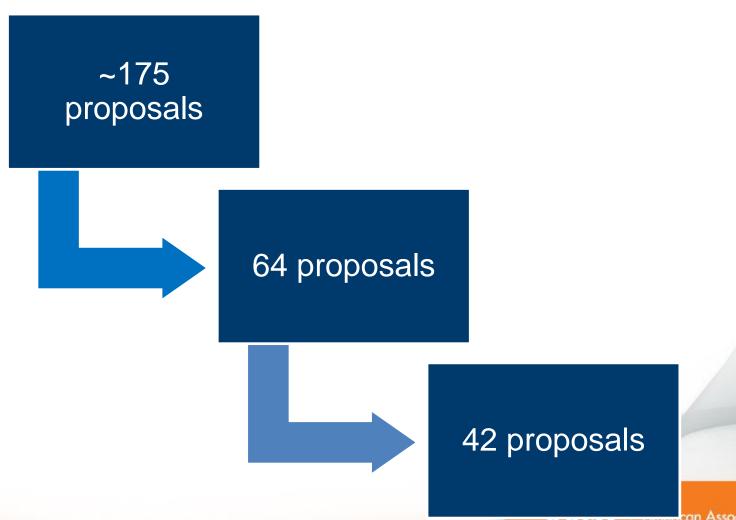
Task 2. Create Patient Centered Framework

Task 3. Prioritize Proposals

Task 4. Assess Policy Proposals



Task 1: Determine the Universe of Prominent Policy Proposals



Task 2: Patient Centered Framework

Stimulate Research and Competition

Promote High- Value Health Care

Curb Costs Responsibly



Task 3: Analysis

Proposals	Promote High- Value Health Care	Stimulate Research & Competition	Curb Costs Responsibly	Overall Assessment
Implement fixed, per-person Medicaid payments				
Allow providers and patients to reimport drugs				
Reform patent process (i.e., evergreening; pay for delay)				
Shorten exclusivity periods				
Permit Medicare to negotiate drug prices		0	0	•



Task 3: Analysis

Proposals	Promote High- Value Health Care	Stimulate Research & Competition	Curb Costs Responsibly	Overall Assessment
Reduce barriers for development of generic and biosimilar products				
Incorporate the patient perspective in research and development				
Promote meaningful transparency on price and cost sharing				
Encourage outcomes-based contracting				
Facilitate the implementation of value-based insurance design		•		•
Develop patient-relevant quality measures			American Asses	intion
		ANDE)	of Diabetes Edu	cators

Task 4: Assessment

	Potential for Cost Savings	Political Feasibility
Reduce barriers for development of generic and biosimilar products	FDA analysis shows that generic entry has downward pressure on drug prices	
Promote meaningful transparency on price and cost sharing	CBO has characterized potential savings as "ambiguous"	
Encourage outcomes- based contracting	Savings from publicly announced OBCs have not been disclosed	
Facilitate the implementation of valuebased insurance design	Savings from VBID programs have been mixed	American Association of Diabetes Educators

NHC Value Model Rubric

The Patient Voice in Value:

The National Health Council
Patient-Centered Value Model Rubric

March 2016



National Health Council • 1730 M Street NW, Suite 500, Washington, DC 20036-4561 • 202-785-3910



Value Model Development Process

Planning

Drafting and Refinement

Dissemination and Implementation

Evaluation

Update and Maintenance

Patient Partnership

Transparency to Patients

Inclusiveness of Patients

Diversity of Patients/Populations

Outcomes Patients Care About

Patient-Centered Data Sources



Shifting from the Average to the Individual

The **time** is right because of:

Sequencing of the human genome



Improved technologies for biomedical analysis

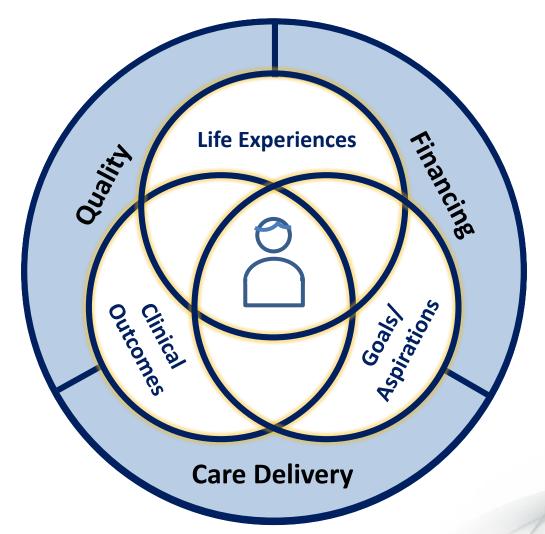


New tools for using large datasets

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Source: www.nih.gov/precisionmedicine













Questions?



Break

Program will resume in 10 minutes



Membership Panel: Advocacy

Leisa Blanchard, APRN, BSN, RN, CDE, CPT; Kathy Gold, RN, MSN, CDE, FAADE; Jasmine Gonzalvo, PHARM.D.; BCPS, BCADM, CDE, LDE; and Francine Grabowksi, MS, RD, CDE

Members of the AADE Advocacy Committee and Board of Directors



Leisa Blanchard



Best Practices from Leisa Blanchard

- Keep up with the AADE Advocacy page
 - You can share interesting new items with friends and colleagues
- Follow legislators on social media (Facebook, Twitter, et al...) and subscribing to their newsletters.
 - This keeps you informed of when legislators are in-district, and can be met with outside of office hours.
- Maintain relationships with Legislators' staff
 - They are the key to access



Kathy Gold



Best Practices from Kathy Gold

- Learn about legislative processes
 - Keep track of relevant dates, how committees are set up, bills get introduced, and how to comment communicate with Legislators about bills
- Learn how to navigate legislative websites
 - This will help you identify your legislators, and other influential members of the legislature
- Identify the committees that may be involved in reviewing legislation of interest
 - Identify the key players on that committee
- Befriend lobbyists who work on diabetes issues
 - In addition to AADE, American Diabetes Association, Nurses Association, and RD Association all have lobbyists to advocate for people with Diabetes



2 bills were submitted and the final result was then amended

Stuart:

 SB 1116 - Provides that any school employee who is authorized and trained in the administration of insulin and glucagon (1) may assist with the insertion or reinsertion of an insulin pump or any of its parts and (2) shall be immune from liability as long as certain criteria are met.

McPeak

SB 1214 of 10 or more (i) at least three employees have current certification or training in emergency first aid, cardiopulmonary resuscitation, and the use of an automated external defibrillator and (ii) if one or more students diagnosed as having diabetes attend such school, at least two employees have been trained in the administration of insulin including the use and insertion of insulin pumps and the administration of glucagon. In school buildings with an instructional and administrative staff of fewer than 10, school boards shall ensure that (a) at least two employees have current certification or training in emergency first aid, cardiopulmonary resuscitation, and the use of an automated external defibrillator and (b) if one or more students diagnosed as having diabetes attend such school, at least one employee has been trained in the administration of insulin including the use and insertion of insulin pumps and the administration of glucagon. "Employee" includes any person employed by a local health department who is assigned to the public school pursuant to an agreement between the local health department and the school board. When a registered nurse, nurse practitioner, physician, or physician assistant is present, no employee who is not a registered nurse, nurse practitioner, physician, or physician assistant shall assist with the administration of insulin or administer glucagon. Prescriber authorization and parental consent



Final Bill

 Is an employee of (i) a school board, (ii) a school for students with disabilities as defined in licensed by the Board of Education, or (iii) a private school accredited pursuant to as administered by the Virginia Council for Private Education and is authorized by a prescriber and trained in the administration of insulin and glucagon, who, upon the written request of the parents as defined in § 22.1-1, assists with the administration of insulin or with the insertion or reinsertion of an insulin pump or any of its parts pursuant to subsection B of § 22.1-274.01:1 or administers glucagon to a student diagnosed as having diabetes who requires insulin injections during the school day or for whom glucagon has been prescribed for the emergency treatment of hypoglycemia shall not be liable for any civil damages for ordinary negligence in acts or omissions resulting from the rendering of such treatment if the insulin is administered according to the child's medication schedule or such employee has reason to believe that the individual receiving the glucagon is suffering or is about to suffer life-threatening hypoglycemia. Whenever any such employee is covered by the immunity granted herein, the school board or school employing him shall not be liable for any civil damages for ordinary negligence in acts or omissions resulting from the rendering of such insulin or glucagon treatment. Is a school nurse, an employee of a school board, an employee of a local governing body, or

Amendment

A local school board employee who is a registered nurse, licensed practical nurse, or certified nurse aide and who has been trained in the administration of insulin and glucagon may assist a student who is diagnosed with diabetes and who carries an insulin pump with the insertion or reinsertion of the pump or any of its parts. For the purposes of this subsection, "employee" has the same meaning as in subsection E of § 22.1-274. Prescriber authorization and parental consent shall be obtained for any such employee to assist with the insertion or reinsertion of the pump or any of its parts.
Nothing in this section shall require any employee to assist with the insertion or reinsertion of the pump or any of its parts.

2017 SESSION



ENROLLED

ENRO

1 VIRGINIA ACTS OF ASSEMBLY — CHAPTER

An Act to amend and reenact §§ 8.01-225 and 22.1-274.01:1 of the Code of Virginia, relating to public schools; certain employees; insulin pump assistance.

[S 1116] Approved

Be it enacted by the General Assembly of Virginia:

1. That §§ 8.01-225 and 22.1-274.01:1 of the Code of Virginia are amended and reenacted as follows:

§ 8.01-225. Persons rendering emergency care, obstetrical services exempt from liability.

A. Any person who:

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1. In good faith, renders emergency care or assistance, without compensation, to any ill or injured person (i) at the scene of an accident, fire, or any life-threatening emergency; (ii) at a location for screening or stabilization of an emergency medical condition arising from an accident, fire, or any life-threatening emergency; or (iii) en route to any hospital, medical clinic, or doctor's office, shall not be liable for any civil damages for acts or omissions resulting from the rendering of such care or assistance. For purposes of this subdivision, emergency care or assistance includes the forcible entry of a motor vehicle in order to remove an unattended minor at risk of serious bodily injury or death, provided the person has attempted to contact a law-enforcement officer, as defined in § 9.1-101, a firefighter, as defined in § 65.2-102, emergency medical services personnel, as defined in § 32.1-111.1, or an emergency 911 system, if feasible under the circumstances.

2. In the absence of gross negligence, renders emergency obstetrical care or assistance to a female in active labor who has not previously been cared for in connection with the pregnancy by such person or by another professionally associated with such person and whose medical records are not reasonably available to such person shall not be liable for any civil damages for acts or omissions resulting from the rendering of such emergency care or assistance. The immunity herein granted shall apply only to the

emergency medical care provided.

3. In good faith and without compensation, including any emergency medical services provider who holds a valid certificate issued by the Commissioner of Health, administers epinephrine in an emergency to an individual shall not be liable for any civil damages for ordinary negligence in acts or omissions resulting from the rendering of such treatment if such person has reason to believe that the individual receiving the injection is suffering or is about to suffer a life-threatening anaphylactic reaction.

4. Provides assistance upon request of any police agency, fire department, emergency medical services agency, or governmental agency in the event of an accident or other emergency involving the use, handling, transportation, transmission, or storage of liquefied petroleum gas, liquefied natural gas, hazardous material, or hazardous waste as defined in § 10.1-1400 or regulations of the Virginia Waste Management Board shall not be liable for any civil damages resulting from any act of commission or omission on his part in the course of his rendering such assistance in good faith.

5. Is an emergency medical services provider possessing a valid certificate issued by authority of the State Board of Health who in good faith renders emergency care or assistance, whether in person or by telephone or other means of communication, without compensation, to any injured or ill person, whether at the scene of an accident, fire, or any other place, or while transporting such injured or ill person to, from, or between any hospital, medical facility, medical clinic, doctor's office, or other similar or related medical facility, shall not be liable for any civil damages for acts or omissions resulting from the rendering of such emergency care, treatment, or assistance, including but in no way limited to acts or omissions which involve violations of State Department of Health regulations or any other state regulations in the rendering of such emergency care or assistance.

6. In good faith and without compensation, renders or administers emergency cardiopulmonary resuscitation (CPR); cardiac defibrillation, including, but not limited to, the use of an automated external defibrillator (AED); or other emergency life-sustaining or resuscitative treatments or procedures which have been approved by the State Board of Health to any sick or injured person, whether at the scene of a fire, an accident, or any other place, or while transporting such person to or from any hospital, clinic, doctor's office, or other medical facility, shall be deemed qualified to administer such emergency treatments and procedures and shall not be liable for acts or omissions resulting from the rendering of such emergency resuscitative treatments or procedures.

7. Operates an AED at the scene of an emergency, trains individuals to be operators of AEDs, or orders AEDs, shall be immune from civil liability for any personal injury that results from any act or

omission in the use of an AED in an emergency where the person performing the defibrillation acts as an ordinary, reasonably prudent person would have acted under the same or similar circumstances, unless such personal injury results from gross negligence or willful or wanton misconduct of the person 60 rendering such emergency care.

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from civil liability for any personal injury that results from any act or omission in the use in an emergency of an AED located on such property unless such personal injury results from gross negligence or willful or wanton misconduct of the person who maintains the AED or his agent or

employee.

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8. Maintains an AED located on real property owned or controlled by such person shall be immune

9. Is an employee of a school board or of a local health department approved by the local governing body to provide health services pursuant to § 22.1-274 who, while on school property or at a school-sponsored event, (i) renders emergency care or assistance to any sick or injured person; (ii) renders or administers emergency cardiopulmonary resuscitation (CPR); cardiac defibrillation, including, but not limited to, the use of an automated external defibrillator (AED); or other emergency life-sustaining or resuscitative treatments or procedures that have been approved by the State Board of Health to any sick or injured person; (iii) operates an AED, trains individuals to be operators of AEDs, or orders AEDs; or (iv) maintains an AED, shall not be liable for civil damages for ordinary negligence in acts or omissions on the part of such employee while engaged in the acts described in this

10. Is a volunteer in good standing and certified to render emergency care by the National Ski Patrol System, Inc., who, in good faith and without compensation, renders emergency care or assistance to any injured or ill person, whether at the scene of a ski resort rescue, outdoor emergency rescue, or any other place or while transporting such injured or ill person to a place accessible for transfer to any available emergency medical system unit, or any resort owner voluntarily providing a ski patroller employed by him to engage in rescue or recovery work at a resort not owned or operated by him, shall not be liable for any civil damages for acts or omissions resulting from the rendering of such emergency care, treatment, or assistance, including but not limited to acts or omissions which involve violations of any state regulation or any standard of the National Ski Patrol System, Inc., in the rendering of such emergency care or assistance, unless such act or omission was the result of gross negligence or willful misconduct.

11. Is an employee of (i) a school board, (ii) a school for students with disabilities as defined in § 22.1-319 licensed by the Board of Education, or (iii) a private school accredited pursuant to § 22.1-19 as administered by the Virginia Council for Private Education and is authorized by a prescriber and trained in the administration of insulin and glucagon, who, upon the written request of the parents as defined in § 22.1-1, assists with the administration of insulin or with the insertion or reinsertion of an insulin pump or any of its parts pursuant to subsection B of § 22.1-274.01:1 or administers glucagon to a student diagnosed as having diabetes who requires insulin injections during the school day or for whom glucagon has been prescribed for the emergency treatment of hypoglycemia shall not be liable for any civil damages for ordinary negligence in acts or omissions resulting from the rendering of such treatment if the insulin is administered according to the child's medication schedule or such employee has reason to believe that the individual receiving the glucagon is suffering or is about to suffer life-threatening hypoglycemia. Whenever any such employee is covered by the immunity granted herein, the school board or school employing him shall not be liable for any civil damages for ordinary negligence in acts or omissions resulting from the rendering of such insulin or glucagon treatment.

12. Is a school nurse, an employee of a school board, an employee of a local governing body, or an employee of a local health department who is authorized by a prescriber and trained in the administration of epinephrine and who provides, administers, or assists in the administration of epinephrine to a student believed in good faith to be having an anaphylactic reaction, or is the prescriber of the epinephrine, shall not be liable for any civil damages for ordinary negligence in acts or omissions

resulting from the rendering of such treatment.

13. Is an employee of a school for students with disabilities, as defined in § 22.1-319 and licensed by the Board of Education, or an employee of a private school that is accredited pursuant to § 22.1-19 as administered by the Virginia Council for Private Education who is authorized by a prescriber and trained in the administration of epinephrine and who administers or assists in the administration of epinephrine to a student believed in good faith to be having an anaphylactic reaction, or is the prescriber of the epinephrine, shall not be liable for any civil damages for ordinary negligence in acts or omissions resulting from the rendering of such treatment. Whenever any employee is covered by the immunity granted in this subdivision, the school shall not be liable for any civil damages for ordinary negligence in acts or omissions resulting from such administration or assistance.

14. Is an employee of a provider licensed by the Department of Behavioral Health and Developmental Services, or provides services pursuant to a contract with a provider licensed by the

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118 Department of Behavioral Health and Developmental Services, who has been trained in the administration of insulin and glucagon and who administers or assists with the administration of insulin or administers glucagon to a person diagnosed as having diabetes who requires insulin injections or for whom glucagon has been prescribed for the emergency treatment of hypoglycemia in accordance with § 54.1-3408 shall not be liable for any civil damages for ordinary negligence in acts or omissions resulting from the rendering of such treatment if the insulin is administered in accordance with the prescriber's instructions or such person has reason to believe that the individual receiving the glucagon is suffering or is about to suffer life-threatening hypoglycemia. Whenever any employee of a provider licensed by the Department of Behavioral Health and Developmental Services or a person who provides services pursuant to a contract with a provider licensed by the Department of Behavioral Health and Developmental Services is covered by the immunity granted herein, the provider shall not be liable for any civil damages for ordinary negligence in acts or omissions resulting from the rendering of such insulin or glucagon treatment.

15. Is an employee of a provider licensed by the Department of Behavioral Health and Developmental Services, or provides services pursuant to a contract with a provider licensed by the Department of Behavioral Health and Developmental Services, who has been trained in the administration of epinephrine and who administers or assists in the administration of epinephrine to a person believed in good faith to be having an anaphylactic reaction in accordance with the prescriber's instructions shall not be liable for any civil damages for ordinary negligence in acts or omissions resulting from the rendering of such treatment.

16. In good faith prescribes, dispenses, or administers naloxone or other opioid antagonist used for overdose reversal in an emergency to an individual who is believed to be experiencing or about to experience a life-threatening opiate overdose shall not be liable for any civil damages for ordinary negligence in acts or omissions resulting from the rendering of such treatment if acting in accordance with the provisions of subsection X of § 54.1-3408 or in his role as a member of an emergency medical services agency.

B. Any licensed physician serving without compensation as the operational medical director for an emergency medical services agency that holds a valid license as an emergency medical services agency issued by the Commissioner of Health shall not be liable for any civil damages for any act or omission resulting from the rendering of emergency medical services in good faith by the personnel of such licensed agency unless such act or omission was the result of such physician's gross negligence or

Any person serving without compensation as a dispatcher for any licensed public or nonprofit emergency medical services agency in the Commonwealth shall not be liable for any civil damages for any act or omission resulting from the rendering of emergency services in good faith by the personnel of such licensed agency unless such act or omission was the result of such dispatcher's gross negligence or willful misconduct.

Any individual, certified by the State Office of Emergency Medical Services as an emergency medical services instructor and pursuant to a written agreement with such office, who, in good faith and in the performance of his duties, provides instruction to persons for certification or recertification as a certified basic life support or advanced life support emergency medical services provider shall not be liable for any civil damages for acts or omissions on his part directly relating to his activities on behalf of such office unless such act or omission was the result of such emergency medical services instructor's gross negligence or willful misconduct.

Any licensed physician serving without compensation as a medical advisor to an E-911 system in the Commonwealth shall not be liable for any civil damages for any act or omission resulting from rendering medical advice in good faith to establish protocols to be used by the personnel of the E-911 service, as defined in § 58.1-1730, when answering emergency calls unless such act or omission was the result of such physician's gross negligence or willful misconduct.

Any licensed physician who directs the provision of emergency medical services, as authorized by the State Board of Health, through a communications device shall not be liable for any civil damages for any act or omission resulting from the rendering of such emergency medical services unless such act or omission was the result of such physician's gross negligence or willful misconduct.

Any licensed physician serving without compensation as a supervisor of an AED in the Commonwealth shall not be liable for any civil damages for any act or omission resulting from rendering medical advice in good faith to the owner of the AED relating to personnel training, local emergency medical services coordination, protocol approval, AED deployment strategies, and equipment maintenance plans and records unless such act or omission was the result of such physician's gross negligence or willful misconduct.

C. Any communications services provider, as defined in § 58.1-647, including mobile service, and any provider of Voice-over-Internet Protocol service, in the Commonwealth shall not be liable for any

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civil damages for any act or omission resulting from rendering such service with or without charge related to emergency calls unless such act or omission was the result of such service provider's gross negligence or willful misconduct.

Any volunteer engaging in rescue or recovery work at a mine, or any mine operator voluntarily providing personnel to engage in rescue or recovery work at a mine not owned or operated by such operator, shall not be liable for civil damages for acts or omissions resulting from the rendering of such rescue or recovery work in good faith unless such act or omission was the result of gross negligence or willful misconduct. For purposes of this subsection, "Voice-over-Internet Protocol service" or "VoIP service" means any Internet protocol-enabled services utilizing a broadband connection, actually originating or terminating in Internet Protocol from either or both ends of a channel of communication offering real time, multidirectional voice functionality, including, but not limited to, services similar to traditional telephone service.

D. Nothing contained in this section shall be construed to provide immunity from liability arising out of the operation of a motor vehicle.

E. For the purposes of this section, "compensation" shall not be construed to include (i) the salaries of police, fire, or other public officials or personnel who render such emergency assistance; (ii) the salaries or wages of employees of a coal producer engaging in emergency medical services or first aid services pursuant to the provisions of § 45.1-161.38, 45.1-161.101, 45.1-161.199, or 45.1-161.263; (iii) complimentary lift tickets, food, lodging, or other gifts provided as a gratuity to volunteer members of the National Ski Patrol System, Inc., by any resort, group, or agency; (iv) the salary of any person who (a) owns an AED for the use at the scene of an emergency, (b) trains individuals, in courses approved by the Board of Health, to operate AEDs at the scene of emergencies, (c) orders AEDs for use at the scene of emergencies, or (d) operates an AED at the scene of an emergency; or (v) expenses reimbursed to any person providing care or assistance pursuant to this section.

For the purposes of this section, "emergency medical services provider" shall include a person licensed or certified as such or its equivalent by any other state when he is performing services that he is licensed or certified to perform by such other state in caring for a patient in transit in the Commonwealth, which care originated in such other state.

Further, the public shall be urged to receive training on how to use CPR and an AED in order to acquire the skills and confidence to respond to emergencies using both CPR and an AED.

§ 22.1-274.01:1. Students who are diagnosed with diabetes; self-care.

A. Each local school board shall permit each enrolled student who is diagnosed with diabetes, with parental consent and written approval from the prescriber, as that term is defined in § 54.1-3401, to (i) carry with him and use supplies, including a reasonable and appropriate short-term supply of carbohydrates, an insulin pump, and equipment for immediate treatment of high and low blood glucose levels, and (ii) self-check his own blood glucose levels on a school bus, on school property, and at a school-sponsored activity.

B. A local school board employee who is a registered nurse, licensed practical nurse, or certified nurse aide and who has been trained in the administration of insulin and glucagon may assist a student who is diagnosed with diabetes and who carries an insulin pump with the insertion or reinsertion of the pump or any of its parts. For the purposes of this subsection, "employee" has the same meaning as in subsection E of § 22.1-274. Prescriber authorization and parental consent shall be obtained for any such employee to assist with the insertion or reinsertion of the pump or any of its parts. Nothing in this section shall require any employee to assist with the insertion or reinsertion of the pump or any of its parts.



Jasmine Gonzalvo



Best Practices from Jasmine Gonzalvo

- Do your research
 - Ask a lot of questions
- Utilize your existing network
- Build new relationships





February 3, 2017

HOUSE BILL No. 1642

DIGEST OF HB 1642 (Updated February 1, 2017 7:28 pm - DI 77)

Citations Affected: Noncode.

Synopsis: Diabetes in Indiana. Urges the legislative council to assign the study of diabetes issues to a study committee during the 2017 legislative interim.

Effective: Upon passage.

Summers, Clere, Kirchhofer, Macer

January 24, 2017, read first time and referred to Committee on Public Health. February 2, 2017, amended, reported — Do Pass.

HB 1642-LS 7152/DI 104

February 3, 2017

First Regular Session of the 120th General Assembly (2017)

PRINTING CODE. Amendments: Whenever an existing statute (or a section of the Indiana Constitution) is being amended, the text of the existing provision will appear in this style type, additions will appear in this style type, and deletions will appear in this style type.

additions with appear in this style type, and decionis with appear in the syre type.

Additions: Whenever a new statutory provision is being enacted (or a new constitutional provision adopted), the text of the new provision will appear in this style type. Also, the word NEW will appear in that style type in the introductory clause of each SECTION that adds a new provision to the Indiana Codo of the Indiana Constitution.

Conflict reconciliation: Text in a statute in this style type or this style type reconciles conflicts between statutes enacted by the 2016 Regular Session of the General Assembly.

HOUSE BILL No. 1642

A BILL FOR AN ACT concerning health.

Be it enacted by the General Assembly of the State of Indiana:

SECTION 1. [EFFECTIVE UPON PASSAGE] (a) As used in thi
SECTION, "legislative council" refers to the legislative council
created by IC 2-5-1.1-1.

- (b) As used in this SECTION, "study committee" means either of the following:
 - (1) A statutory committee established under IC 2-5.
- 7 (2) An interim study committee.

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- (c) The legislative council is urged to assign to the appropriate study committee during the 2017 interim the task of studying goals, benchmarks, and plans to reduce the incidence of diabetes in Indiana, improve diabetes care, and control complications associated with diabetes, including the following:
- An assessment of the financial impact and reach of diabetes of all types in Indiana.
- (2) The benefits of current programs to address diabetes.
 - (3) Identifying current and collaborative efforts to address diabetes.
 - (d) If an appropriate study committee is assigned the topics

HB 1642-LS 7152/DI 104



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described under subsection (c), the study committee shall issue to the legislative council a final report containing the study committee's findings and recommendations, including evidence based recommendations for legislative action to reduce the impact of prediabetes, diabetes and diabetes-related complications, an estimated cost for each recommendation, and any recommended legislation concerning the topics, in an electronic format under IC 5-14-6, not later than November 1, 2017.

(e) This SECTION expires December 31, 2017.

SECTION 2. An emergency is declared for this act.

HB 1642-LS 7152/DI 104





COMMITTEE REPORT

Mr. Speaker: Your Committee on Public Health, to which was referred House Bill 1642, has had the same under consideration and begs leave to report the same back to the House with the recommendation that said bill be amended as follows:

Delete the title and insert the following:

A BILL FOR AN ACT concerning health.

Page 1, delete lines 1 through 14, begin a new paragraph and insert: "SECTION 1. [EFFECTIVE UPON PASSAGE] (a) As used in this SECTION, "legislative council" refers to the legislative council created by IC 2-5-1.1-1.

- (b) As used in this SECTION, "study committee" means either of the following:
 - (1) A statutory committee established under IC 2-5.
 - (2) An interim study committee.
- (c) The legislative council is urged to assign to the appropriate study committee during the 2017 interim the task of studying goals, benchmarks, and plans to reduce the incidence of diabetes in Indiana, improve diabetes care, and control complications associated with diabetes, including the following:".
- Page 1, line 16, delete "The assessment must include".
- Page 1, delete line 17, begin a new line block indented and insert:
- "(2) The benefits of current programs to address diabetes.
- (3) Identifying current and collaborative efforts to address diabetes.
- (d) If an appropriate study committee is assigned the topics described under subsection (c), the study committee shall issue to the legislative council a final report containing the study committee's findings and recommendations, including evidence based recommendations for legislative action to reduce the impact of prediabetes, diabetes and diabetes-related complications, an estimated cost for each recommendation, and any recommended legislation concerning the topics, in an electronic format under IC 5-14-6, not later than November 1, 2017.

HB 1642-LS 7152/DI 104





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(e) This SECTION expires December 31, 2017. SECTION 2. An emergency is declared for this act.". Delete pages 2 through 3.

and when so amended that said bill do pass.

(Reference is to HB 1642 as introduced.)

KIRCHHOFER

Committee Vote: yeas 11, nays 0.

HB 1642—LS 7152/DI 104





Eskenazi Health

720 Eskenazi Ave. Indianapolis, IN 46202 317.880.0000 Eskenazi Health.edu

April 24, 2017

Dear Senator Long and members of the Legislative Council,

Thank you for your recent support of HB1642: Diabetes in Indiana. As the Chief Executive Officer of Eskenazi Health, I'm writing to encourage you to ensure that the interim study committee is formed.

In the last decade, according to the Centers for Disease Control (CDC), the percentage of Hoosiers diagnosed with diabetes has risen from 7.6% to 12.9%, over one half million individuals. Another 1,719,000 (35.6%) Hoosiers have prediabetes and will likely go on to develop diabetes without appropriate interventions. According to the American Diabetes Association, diabetes and prediabetes cost an estimated \$6.6 billion in Indiana each year. The serious complications include heart disease, stroke, amputation, end-stage kidney disease, blindness, and death.

Eskenazi Health serves as the public hospital division of the Health & Hospital Corporation of Marion County with a 315-bed inpatient hospital and 11 community health centers around the city. Our mission is to advocate, care, teach, and serve with special emphasis on the vulnerable populations of Marion County. Eskenazi Health offers nationally accredited Diabetes Self-Management Education (DSME) programming led by interdisciplinary health care professionals, pharmacist-managed Cardiovascular Risk Reduction services in primary care, and is in the process of developing standardized Diabetes Prevention Program (DPP) services in an effort to stop the progression to diabetes for hundreds of the most vulnerable individuals.

Significant areas of improvement exist for health insurance coverage across the State. Health care systems, such as Eskenazi Health, provide uncompensated care for a disproportionate amount of the underserved population in Indiana. Diabetes is the gateway condition that repeatedly brings people to the ER, which results in costly inpatient admissions to manage the complications that result from uncontrolled diabetes such as diabetic foot infections and amputations, diabetic ketoacidosis, and kidney failure and dialysis. Access to DSME could help prevent frequent ER visits and inpatient admissions.

DSME provided by diabetes educators is the key for better clinical and economic outcomes. Patients with the appropriate amount of diabetes literacy have the best opportunity to live productive lives, have jobs, pay taxes and cost the healthcare system less. In 2014, only half of Hoosiers diagnosed with diabetes received DSME.

The interim study committee could play an integral role in helping to slow the growing epidemic of diabetes in Indiana by examining the impact of DSME programs, identifying the most effective DSME interventions, and developing a comprehensive plan and time line for facilities to implement DSME programs.

I respectfully request you to move forward with the interim study committee for diabetes.

Francine Grabowski



Best Practices from Francine Grabowski

- Build collaborative networks
 - Share your passion for diabetes education with your supervisors and all management. Be generous and share with other diabetes educators in your area, be supportive and stay in touch with peers. They will return the favor!
- Be involved as an advocate for your patients. Share your stories, and theirs
 - Speak about your unique set of skills and knowledge as a diabetes educator.
 - Stories of patients who struggle to get medicine, to make and keep multiple appointments, to follow complex care regimens and to learn the new skills, needed to self-manage diabetes.
 Are often the most compelling when talking to policy-makers.
 - Often, the repetitive nature of medication denials may seem like routine quirks of the healthcare system. On the contrary, this is a signal that the system is broken- legislators the human toll of bad policy can help bring reform



SENATE, No. 1305

STATE OF NEW JERSEY

217th LEGISLATURE

INTRODUCED FEBRUARY 8, 2016

Sponsored by: Senator JOSEPH F. VITALE District 19 (Middlesex) Senator FRED H. MADDEN, JR. District 4 (Camden and Gloucester)

Co-Sponsored by: Senator Gordon

SYNOPSIS

Requires Medicaid coverage for diabetes self-management education, training, services, and equipment for patients diagnosed with diabetes, gestational diabetes, and pre-diabetes.

CURRENT VERSION OF TEXT

As introduced.



(Sponsorship Updated As Of: 1/31/2017)

S1305 VITALE, MADDEN

1	AN ACT concerning Medicaid coverage for diabetes treatment as	n
2	amending P.L.1968, c.413.	

BE IT ENACTED by the Senate and General Assembly of the State of New Jersey:

- 1. Section 6 of P.L.1968, c.413 (C.30:4D-6) is amended to read as follows:
- 6. a. Subject to the requirements of Title XIX of the federal Social Security Act, the limitations imposed by this act and by the rules and regulations promulgated pursuant thereto, the department shall provide medical assistance to qualified applicants, including authorized services within each of the following classifications:
 - Inpatient hospital services;
- 15 (2) Outpatient hospital services;

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- (3) Other laboratory and X-ray services;
- (4) (a) Skilled nursing or intermediate care facility services;
- 18 (b) Early and periodic screening and diagnosis of individuals
 19 who are eligible under the program and are under age 21, to
 20 ascertain their physical or mental defects and the health care,
 21 treatment, and other measures to correct or ameliorate defects and
 22 chronic conditions discovered thereby, as may be provided in
 23 regulations of the Secretary of the federal Department of Health and
 24 Human Services and approved by the commissioner;
 - (5) Physician's services furnished in the office, the patient's home, a hospital, a skilled nursing, or intermediate care facility or elsewhere.

As used in this subsection, "laboratory and X-ray services"
includes HIV drug resistance testing, including, but not limited to,
genotype assays that have been cleared or approved by the federal
Food and Drug Administration, laboratory developed genotype
sasays, phenotype assays, and other assays using phenotype
prediction with genotype comparison, for persons diagnosed with
HIV infection or AIDS.

- b. Subject to the limitations imposed by federal law, by this act, and by the rules and regulations promulgated pursuant thereto, the medical assistance program may be expanded to include authorized services within each of the following classifications:
- (1) Medical care not included in subsection a.(5) above, or any
 other type of remedial care recognized under State law, furnished
 by licensed practitioners within the scope of their practice, as
- defined by State law;
- 43 (2) Home health care services;
- 44 (3) Clinic services;
- (4) Dental services;

EXPLANATION – Matter enclosed in bold-faced brackets [thus] in the above bill is not enacted and is intended to be omitted in the law.

Matter underlined thus is new matter.

- (5) Physical therapy and related services;
- (6) Prescribed drugs, dentures, and prosthetic devices; and eyeglasses prescribed by a physician skilled in diseases of the eye or by an optometrist, whichever the individual may select;
- (7) Optometric services;
- 6 (8) Podiatric services;

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- 7 (9) Chiropractic services;
 - (10) Psychological services;
- 9 (11) Inpatient psychiatric hospital services for individuals under 10 21 years of age, or under age 22 if they are receiving such services 11 immediately before attaining age 21;
- (12) Other diagnostic, screening, preventive, and rehabilitative
 services, and other remedial care:
- (13) Inpatient hospital services, nursing facility services, and
 intermediate care facility services for individuals 65 years of age or
 over in an institution for mental diseases;
 - (14) Intermediate care facility services;
 - (15) Transportation services;
 - (16) Services in connection with the inpatient or outpatient treatment or care of drug abuse, when the treatment is prescribed by a physician and provided in a licensed hospital or in a narcotic and drug abuse treatment center approved by the Department of Health pursuant to P.L.1970, c.334 (C.26:2G-21 et seq.) and whose staff includes a medical director, and limited to those services eligible for federal financial participation under Title XIX of the federal Social Security Act;
 - (17) Any other medical care and any other type of remedial care recognized under State law, specified by the Secretary of the federal Department of Health and Human Services, and approved by the commissioner;
 - (18) Comprehensive maternity care, which may include: the basic number of prenatal and postpartum visits recommended by the American College of Obstetrics and Gynecology; additional prenatal and postpartum visits that are medically necessary; necessary laboratory, nutritional assessment and counseling, health education, personal counseling, managed care, outreach, and follow-up services; treatment of conditions which may complicate pregnancy; and physician or certified nurse-midwife delivery services;
 - (19) Comprehensive pediatric care, which may include: ambulatory, preventive, and primary care health services. The preventive services shall include, at a minimum, the basic number of preventive visits recommended by the American Academy of Pediatrics;
 - (20) Services provided by a hospice which is participating in the Medicare program established pursuant to Title XVIII of the Social Security Act, Pub.L.89-97 (42 U.S.C. s.1395 et seq.). Hospice services shall be provided subject to approval of the Secretary of

S1305 VITALE, MADDEN

the federal Department of Health and Human Services for federal reimbursement;

3 (21) Mammograms, subject to approval of the Secretary of the federal Department of Health and Human Services for federal reimbursement, including one baseline mammogram for women who are at least 35 but less than 40 years of age; one mammogram examination every two years or more frequently, if recommended by a physician, for women who are at least 40 but less than 50 years of age; and one mammogram examination every year for women age 50 and over;

11 (22)Upon referral by a physician, advanced practice nurse, or 12 physician assistant of a person diagnosed with diabetes, gestational 13 diabetes, or pre-diabetes;

14 (a) Expenses for diabetes self-management education or training
15 to ensure that a person with diabetes, gestational diabetes, or pre16 diabetes can optimize metabolic control, prevent and manage
17 complications, and maximize quality of life. Diabetes self18 management education shall be provided by:

19 (1) a licensed, registered, or certified health care professional who is certified by the National Certification Board of Diabetes 21 Educators as a Certified Diabetes Educator, or certified by the 22 American Association of Diabetes Educators with a Board 23 Certified-Advanced Diabetes Management credential, including, but 24 not limited to: a physician, an advanced practice or registered nurse, a physician assistant, a pharmacist, a chiropractor, or a dictitian 26 registered by a nationally recognized professional association of dictitians; or

28 (2) an entity meeting the National Standards for Diabetes Self29 Management Education and Support, as evidenced by a recognition
30 by the American Diabetes Association or accreditation by the
31 American Association of Diabetes Educators;

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(b) Expenses for medical nutrition therapy as an effective component of the person's overall treatment plan upon a: diagnosis of diabetes, gestational diabetes, or pre-diabetes; change in the beneficiary's medical condition, treatment, or diagnosis; or determination of a physician, advanced practice nurse, or physician assistant that reeducation or refresher education is necessary. Medical nutrition therapy shall be provided by a dictitian registered by a nationally-recognized professional association of dictitians familiar with the components of diabetes medical nutrition therapy;

41 (c) For a person diagnosed with pre-diabetes, items and services
42 furnished under a diabetes prevention program that meets the
43 standards of the National Diabetes Prevention Program, as
44 established by the Centers for Disease Control and Prevention; and

(d) Expenses for any supplies and equipment recommended or prescribed by a physician, advanced practice nurse, or physician assistant for the management and treatment of diabetes, gestational diabetes, or pre-diabetes, including, but not limited to: equipment

and supplies for self-management of blood glucose; insulin pens; 2 insulin pumps and related supplies; and other insulin delivery 3 devices.

c. Payments for the foregoing services, goods, and supplies furnished pursuant to this act shall be made to the extent authorized by this act, the rules and regulations promulgated pursuant thereto and, where applicable, subject to the agreement of insurance provided for under this act. The payments shall constitute payment in full to the provider on behalf of the recipient. Every provider making a claim for payment pursuant to this act shall certify in writing on the claim submitted that no additional amount will be charged to the recipient, the recipient's family, the recipient's representative or others on the recipient's behalf for the services, goods, and supplies furnished pursuant to this act.

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No provider whose claim for payment pursuant to this act has 16 been denied because the services, goods, or supplies were determined to be medically unnecessary shall seek reimbursement 17 from the recipient, his family, his representative or others on his 18 behalf for such services, goods, and supplies provided pursuant to 20 this act; provided, however, a provider may seek reimbursement 21 from a recipient for services, goods, or supplies not authorized by 22 this act, if the recipient elected to receive the services, goods or 23 supplies with the knowledge that they were not authorized.

24 d. Any individual eligible for medical assistance (including 25 drugs) may obtain such assistance from any person qualified to 26 perform the service or services required (including an organization 27 which provides such services, or arranges for their availability on a 28 prepayment basis), who undertakes to provide the individual such 29

No copayment or other form of cost-sharing shall be imposed on any individual eligible for medical assistance, except as mandated by federal law as a condition of federal financial participation.

- e. Anything in this act to the contrary notwithstanding, no payments for medical assistance shall be made under this act with respect to care or services for any individual who:
- (1) Is an inmate of a public institution (except as a patient in a medical institution); provided, however, that an individual who is otherwise eligible may continue to receive services for the month in which he becomes an inmate, should the commissioner determine to expand the scope of Medicaid eligibility to include such an individual, subject to the limitations imposed by federal law and regulations, or
- 43 (2) Has not attained 65 years of age and who is a patient in an 44 institution for mental diseases, or
- 45 (3) Is over 21 years of age and who is receiving inpatient 46 psychiatric hospital services in a psychiatric facility; provided, 47 however, that an individual who was receiving such services immediately prior to attaining age 21 may continue to receive such

S1305 VITALE, MADDEN

services until the individual reaches age 22. Nothing in this subsection shall prohibit the commissioner from extending medical assistance to all eligible persons receiving inpatient psychiatric services; provided that there is federal financial participation 5 available.

- f. (1) A third party as defined in section 3 of P.L.1968, c.413 (C.30:4D-3) shall not consider a person's eligibility for Medicaid in this or another state when determining the person's eligibility for enrollment or the provision of benefits by that third 10 party.
- 11 (2) In addition, any provision in a contract of insurance, health benefits plan, or other health care coverage document, will, trust, agreement, court order, or other instrument which reduces or excludes coverage or payment for health care-related goods and services to or for an individual because of that individual's actual or potential eligibility for or receipt of Medicaid benefits shall be null and void, and no payments shall be made under this act as a result of any such provision.
- 19 (3) Notwithstanding any provision of law to the contrary, the provisions of paragraph (2) of this subsection shall not apply to a trust agreement that is established pursuant to 42 U.S.C. s.1396p(d)(4)(A) or (C) to supplement and augment assistance 23 provided by government entities to a person who is disabled as 24 defined in section 1614(a)(3) of the federal Social Security Act (42 25 U.S.C. s.1382c (a)(3)).
- 26 g. The following services shall be provided to eligible 27 medically needy individuals as follows:
- (1) Pregnant women shall be provided prenatal care and delivery 28 29 services and postpartum care, including the services cited in subsection a.(1), (3), and (5) of this section and subsection b.(1)-31 (10), (12), (15), and (17) of this section, and nursing facility services cited in subsection b.(13) of this section.
- 33 (2) Dependent children shall be provided with services cited in 34 subsection a.(3) and (5) of this section and subsection b.(1), (2), (3), 35 (4), (5), (6), (7), (10), (12), (15), and (17) of this section, and 36 nursing facility services cited in subsection b.(13) of this section.
- 37 (3) Individuals who are 65 years of age or older shall be provided with services cited in subsection a.(3) and (5) of this section and subsection b.(1)-(5), (6) excluding prescribed drugs, (7), 40 (8), (10), (12), (15), and (17) of this section, and nursing facility 41 services cited in subsection b.(13) of this section.
- 42 (4) Individuals who are blind or disabled shall be provided with services cited in subsection a.(3) and (5) of this section and subsection b.(1)-(5), (6) excluding prescribed drugs, (7), (8), (10), 45 (12), (15), and (17) of this section, and nursing facility services cited in subsection b.(13) of this section.
- 47 (5) (a) Inpatient hospital services, subsection a.(1) of this section, shall only be provided to eligible medically needy

individuals, other than pregnant women, if the federal Department of Health and Human Services discontinues the State's waiver to establish inpatient hospital reimbursement rates for the Medicare and Medicaid programs under the authority of section 601(c)(3) of the Social Security Act Amendments of 1983, Pub.L.98-21 (42 U.S.C. s.1395ww(c)(5)). Inpatient hospital services may be extended to other eligible medically needy individuals if the federal Department of Health and Human Services directs that these services be included.

- (b) Outpatient hospital services, subsection a.(2) of this section, shall only be provided to eligible medically needy individuals if the federal Department of Health and Human Services discontinues the State's waiver to establish outpatient hospital reimbursement rates for the Medicare and Medicaid programs under the authority of section 601(c)(3) of the Social Security Amendments of 1983, Pub.L.98-21 (42 U.S.C. s.1395ww(c)(5)). Outpatient hospital services may be extended to all or to certain medically needy individuals if the federal Department of Health and Human Services directs that these services be included. However, the use of outpatient hospital services shall be limited to clinic services and to emergency room services for injuries and significant acute medical conditions.
- (c) The division shall monitor the use of inpatient and outpatient
 hospital services by medically needy persons.
 - h. In the case of a qualified disabled and working individual pursuant to section 6408 of Pub.L.101-239 (42 U.S.C. s.1396d), the only medical assistance provided under this act shall be the payment of premiums for Medicare part A under 42 U.S.C. ss.1395i-2 and 1395r.
 - i. In the case of a specified low-income Medicare beneficiary pursuant to 42 U.S.C. s.1396a(a)10(E)iii, the only medical assistance provided under this act shall be the payment of premiums for Medicare part B under 42 U.S.C. s.1395r as provided for in 42 U.S.C. s.1396d(p)(3)(A)(ii).
 - j. In the case of a qualified individual pursuant to 42 U.S.C. s.1396a(aa), the only medical assistance provided under this act shall be payment for authorized services provided during the period in which the individual requires treatment for breast or cervical cancer, in accordance with criteria established by the commissioner. (cf. P.L.2012, c.17, s.359)
 - 2. (New section) The Commissioner of Human Services shall apply for such State plan amendments or waivers as may be necessary to implement the provisions of this act and to secure federal financial participation for State Medicaid expenditures under the federal Medicaid program.

S1305 VITALE, MADDEN

3. (New section) The Commissioner of Human Services shall adopt rules and regulations pursuant to the "Administrative Procedure Act," P.L.1968, c.410 (C.52:14B-1 et seq.) to effectuate the purposes of this act; except that, notwithstanding any provision of P.L.1968, c.410 to the contrary, the commissioner shall adopt, immediately upon filing with the Office of Administrative Law, such regulations as the commissioner deems necessary to implement the provisions of this act, which shall be effective for a period not to exceed six months and shall thereafter be amended, adopted, or readopted by the commissioner in accordance with the requirements of P.L.1968, c.410.

4. This act shall take effect immediately.

STATEMENT

This bill requires Medicaid coverage for diabetes self-management education, training, services, and equipment for patients diagnosed with diabetes, gestational diabetes, and pre-diabetes.

The bill specifically requires the State Medicaid program to cover expenses for diabetes self-management education or training for persons diagnosed with diabetes, gestational diabetes, or pre-diabetes. This education or training is to help ensure that the patient can optimize metabolic control, prevent and manage complications, and maximize quality of life. The bill requires diabetes self-management education to be provided by: a health care professional who has been certified by the National Certification Board of Diabetes Educators or by the American Association of Diabetes Educators, including a physician, an advanced practice nurse or registered nurse, a physician assistant, a pharmacist, a chiropractor, or a registered dietitian; or by an entity meeting the National Standards for Diabetes Self-Management Education and Support, as evidenced by a recognition by the American Diabetes Association or accreditation by the American Association of Diabetes Educators.

The bill requires the State Medicaid program to cover expenses for medical nutrition therapy as a component of a patient's overall treatment plan when: the person is diagnosed with diabetes, gestational diabetes, or pre-diabetes; there is a change in the person's medical condition, treatment, or diagnosis; or when the health care provider determines that reeducation or refresher education is necessary. Under the bill, medical nutrition therapy is required to be provided by a dietitian registered with a nationally-recognized professional association.

The bill requires the State Medicaid program to cover items and services furnished under a diabetes prevention program that meets the standards of the National Diabetes Prevention Program established by the Centers for Disease Control and Prevention for persons diagnosed with pre-diabetes.

The bill also requires the State Medicaid program to cover expenses
for any supplies and equipment recommended or prescribed for the
management and treatment of diabetes, gestational diabetes, or prediabetes, including but not limited to: equipment and supplies for selfmanagement of blood glucose; insulin pens; insulin pumps and related
supplies, and other insulin delivery devices.
The bill limits coverage for the education, training, services, and
equipment enumerated by the bill to persons diagnosed with diabetes,
gestational diabetes, or pre-diabetes who have received a referral from
a physician, advanced practice nurse, or physician assistant.
The bill directs the Commissioner of Human Services to apply for
State plan amendments or waivers necessary to implement the
provisions of the bill and to secure federal financial participation.
The bill authorizes the commissioner to adopt rules and regulations

necessary to effectuate the purposes of the bill, and allows for the immediate filing of those rules and regulations with the Office of Administrative Law, effective for a period not to exceed six months.

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Providing Access to Healthy Solutions

An Analysis of New Jersey's Opportunities to Enhance Prevention and Management of Type 2 Diabetes

WRITTEN BY
Amy Katzen and Allison Condra

PREPARED BY THE CENTER FOR HEALTH LAW AND POLICY INNOVATION OF HARVARD LAW SCHOOL



Break

Program will resume in 10 minutes



Dr. Nirav D. Shah, MD, JD

Director

Illinois Department of Public Health





State Of The State: Diabetes In Illinois

Nirav D. Shah, M.D., J.D.

Director, Illinois Department of Public Health

May 5, 2017

DISCLOSURES



Overview



Diabetes Burden in Illinois



Diabetes Program Locations



Diabetes Statewide Assessment

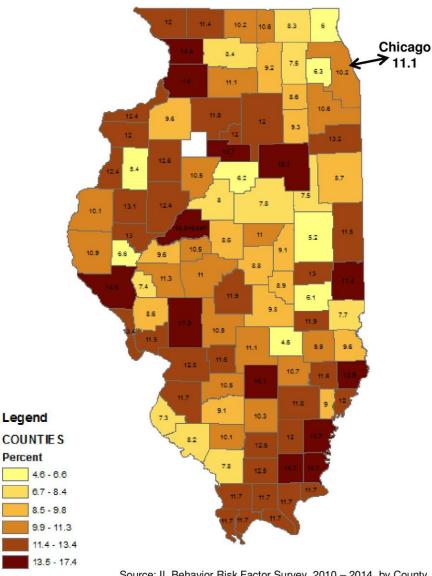


Diabetes Prevalence

Highest Prevalence Areas:

- Edgar (17.0)
- Macoupin (17.3)
- Livingston (15.1)
- Marion (15.1)
- Gallatin (14.7)
- Saline (14.7)

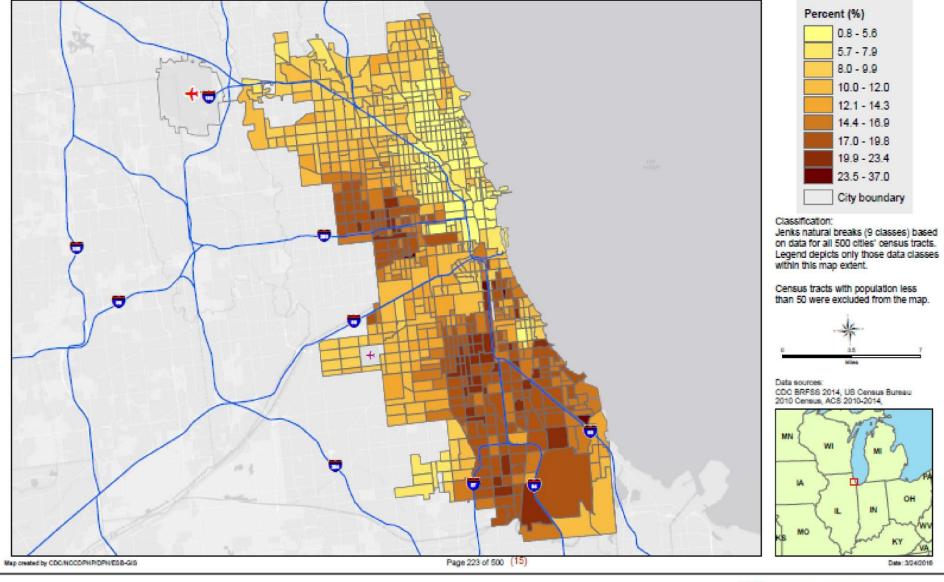
Diagnosed Diabetes among Adults >18 (2010 - 2014)



Source: IL Behavior Risk Factor Survey, 2010 - 2014, by County



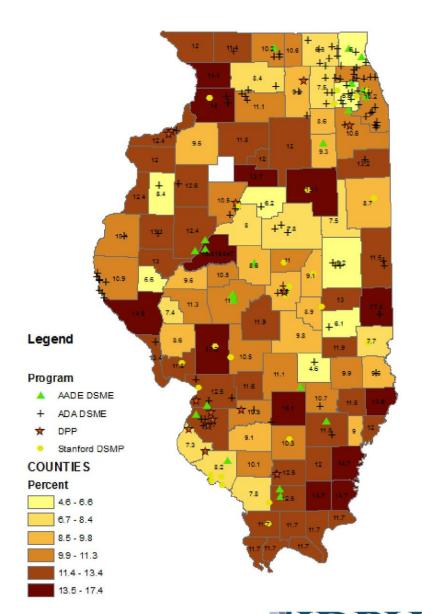
Diagnosed diabetes among adults aged ≥18 years by census tract, Chicago, IL, 2014



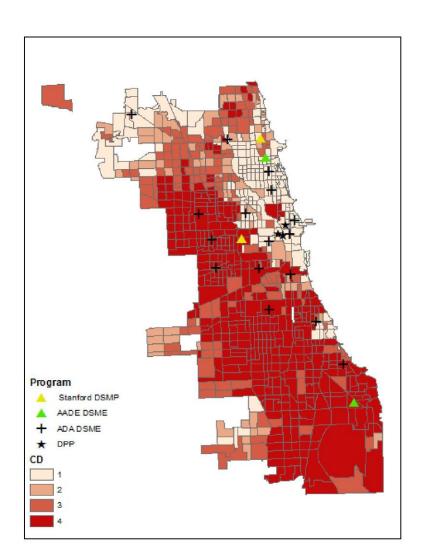


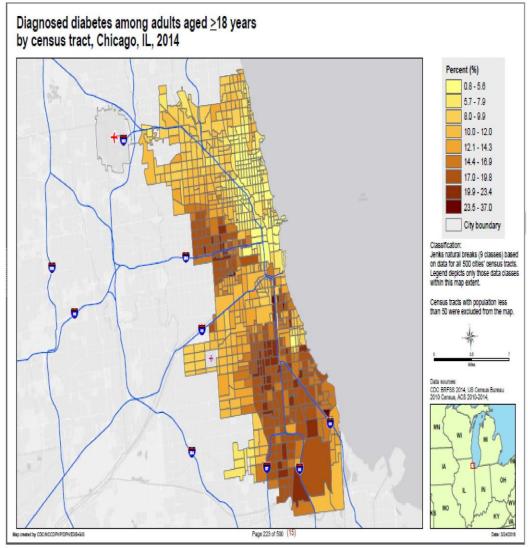
Diabetes Programs

- Chicago (26)
- Cook County (24)
- Dupage County (17)
- Will County (9)
- Madison County (8)
- Sangamon County (7)

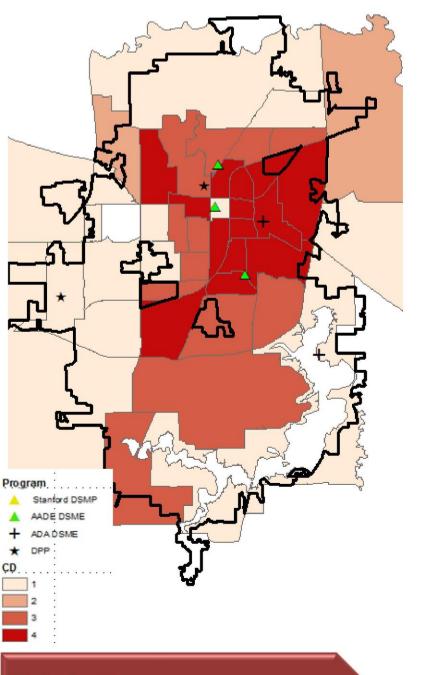




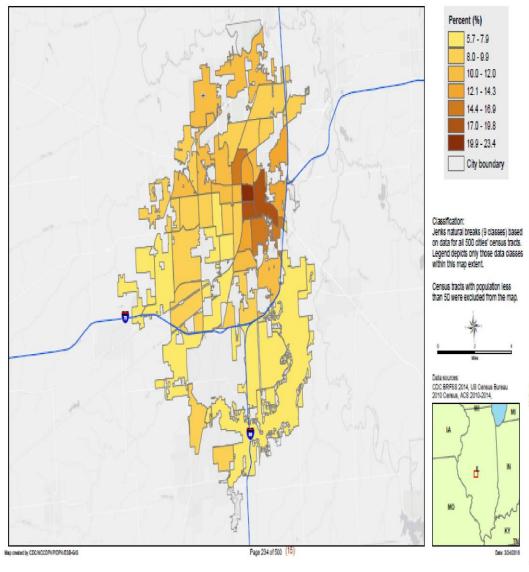






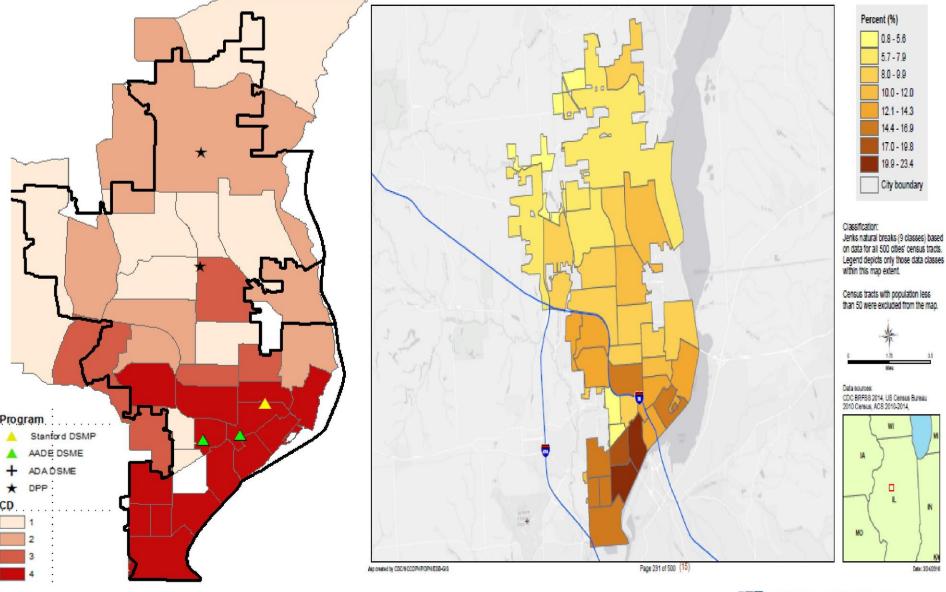


Diagnosed diabetes among adults aged \geq 18 years by census tract, Springfield, IL, 2014





Diagnosed diabetes among adults aged ≥18 years by census tract, Peoria, IL, 2014

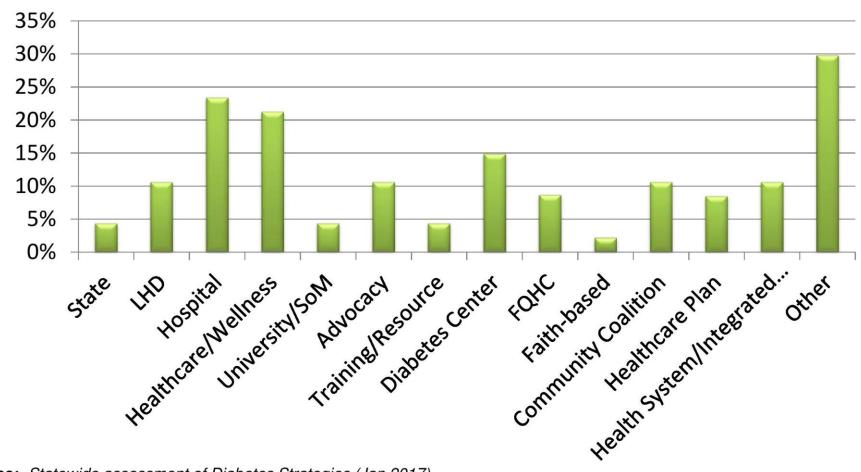




Illinois Diabetes State-wide Assessment



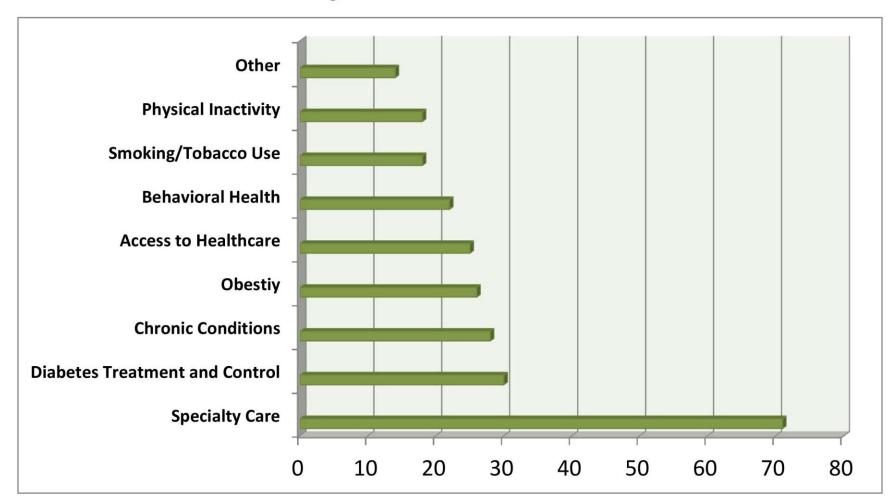
Organization Type



Source: Statewide assessment of Diabetes Strategies (Jan 2017)



Scope of Services



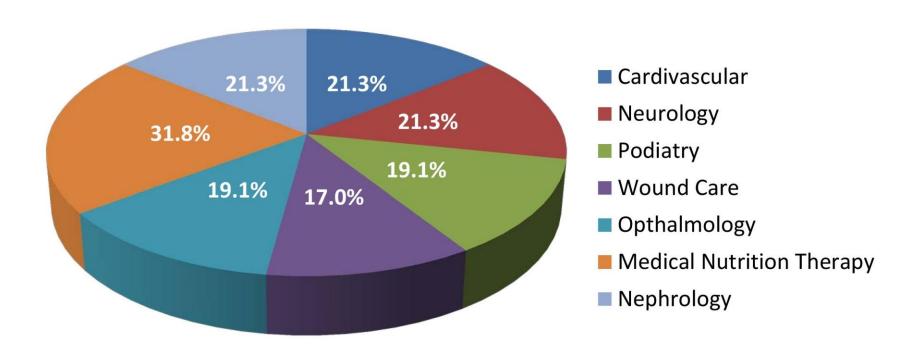
Source: Statewide assessment of Diabetes Strategies (Jan 2017)



Scope of Services

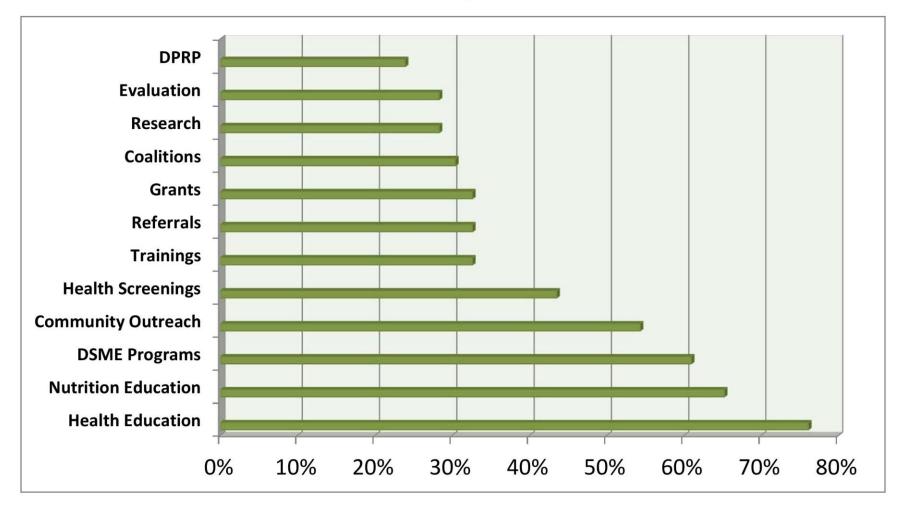
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Specialty Care



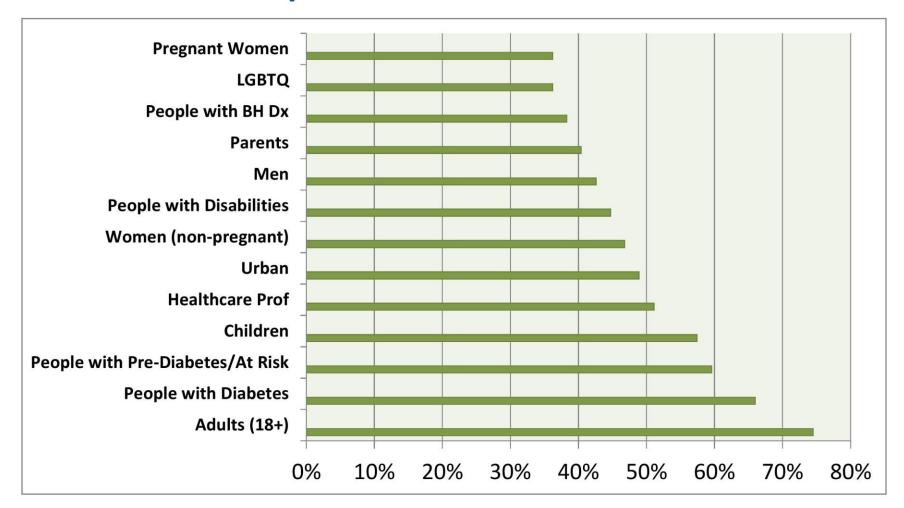


Service Delivery Mechanisms





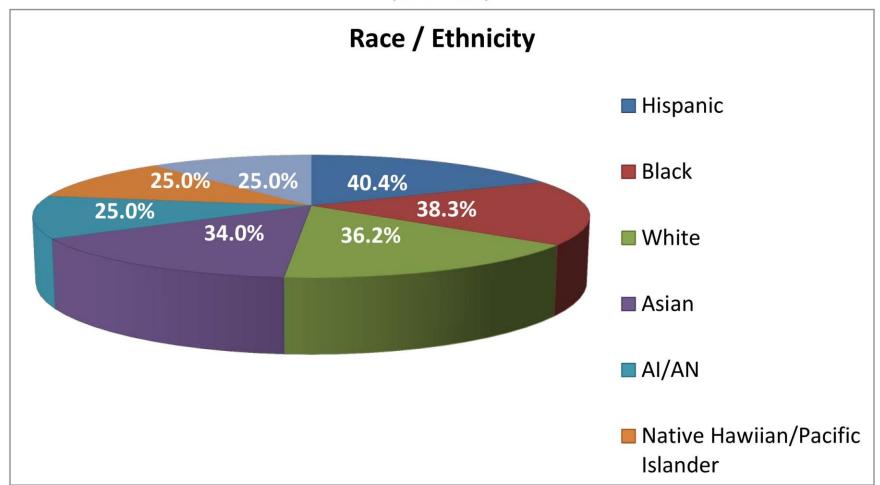
Populations Served





Populations Served

(Continued)

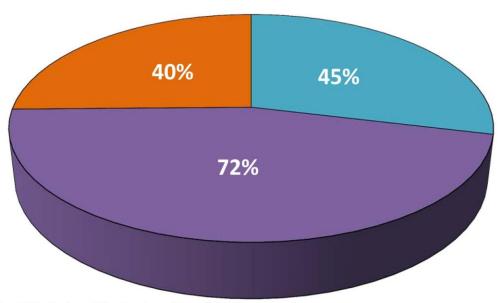




Strategy 1
Finance / Reimbursement

Strategy 2
Community – Clinical
Linkages

Strategy 3
Data / Health IT

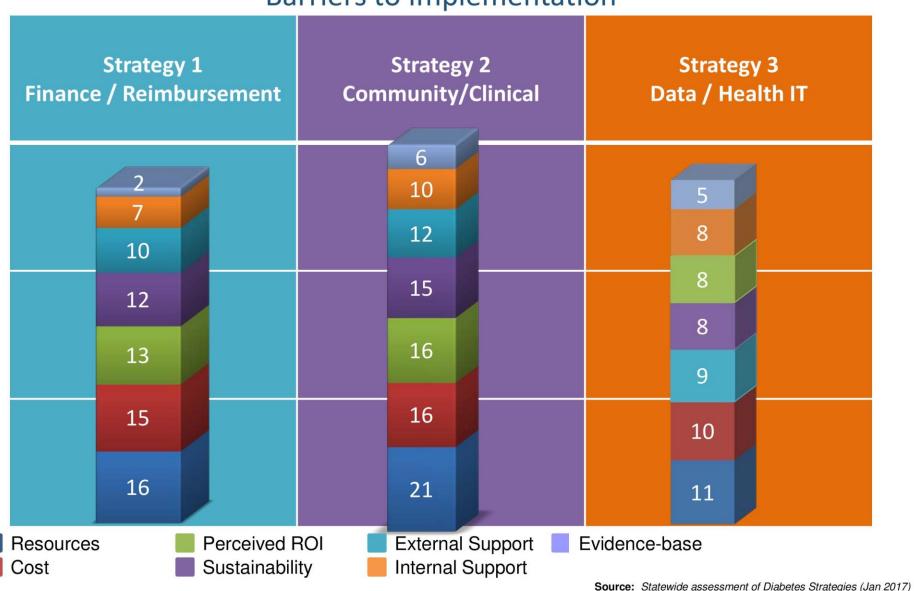




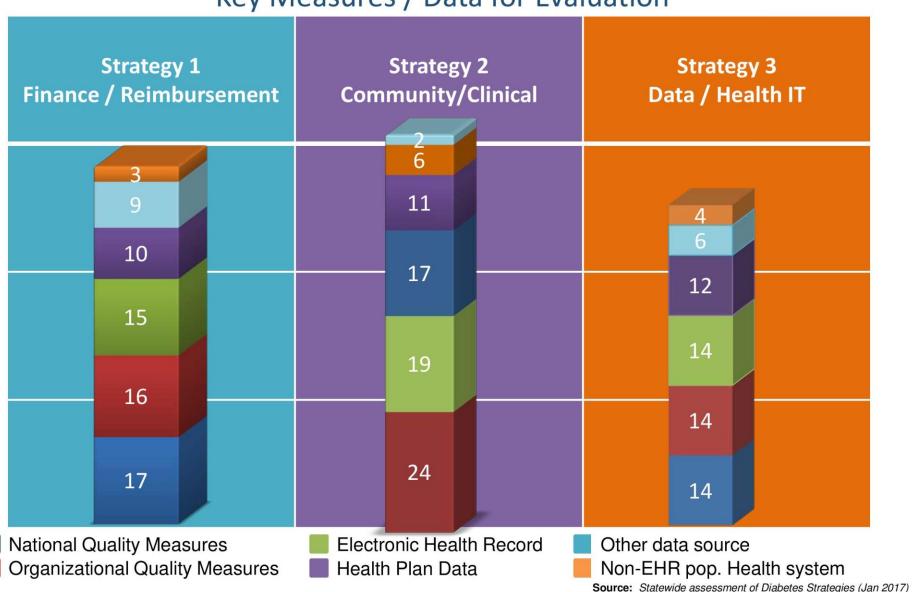
Strategy Summaries Key Objectives / Tactics

	Strategy 1 Finance / Reimbursement	Strategy 2 Community – Clinical Linkages	Strategy 3 Data / Health IT
T&E / Collaboration	-Learning opportunities to educate on sustainable payment mechanisms for DPP/ensure max reimbursement for DSME/DPP -Partnerships	-Education (e.g. physician referral systems for DSME and DPP) to emerging health professions. -Educating on referral mechanisms -Partnerships	-Monitor/Share data -Partnerships
Requirements / Implementation	-Financial support /reimbursement is part of national recognition requirements	- Develop service model including electronic screening tools / referral processes - Creation of a telephonic case management program -Standards of Care (Diabetes/PCMH)	 Working on sustainable and effective Health Information Exchange Use of latest technology (data management/reporting/sharing) Data entered into centralized system
Other	-Program funding opportunities (public/private sources) -IL Medicaid reimbursement for DSMT/MNTVarious reimbursement mechanisms -Care Coordination	- Best Practices (telehealth / nutrition) - Care Coordination -Communicate with other stakeholder groups (i.e. AMA) -Network to connect patients to resources.	- Performance data base system for DPRP that are also DSME programs - Internal data use (share through ACO, but local only) - DPP program tracking

Barriers to Implementation



Key Measures / Data for Evaluation



Resources Dedicated to Implementation



Identified Gaps / Needs

- Partnerships
- Sharing best practices, data, resources, and tools
- Access to care (and other SDOH to include affordable insurance, ability to pay for Rx, etc.)
- Communication / breaking down of Healthcare silos / Coordination of efforts

- Funding
- Using a patient-centered approach
- Sharing of the "reimbursement pie"
- Leverage healthcare team members that can utilize their knowledge & expertise



Identified Gaps / Needs

(Continued)

- Lack of education/resources in Southern Illinois, and though the number of individuals diagnosed has tripled in the last 20 years, the healthcare hasn't risen to meet the need.
- Need for mental health professionals/support
- DSME programs in IL to add-on DPP program.
- Strategies that result in collection of data levers to substantiate improvement of the burden of illness and reduction of costs to the state.
- Sustainment of DSME and building potential centers of DSME
- State wide PR campaign



How to address Diabetes in Illinois



ASTHO Project

Completed Activities

Priority Areas

Future Activities



ASTHO Grant Overview

ASTHO

 Association of State and Territorial Health Officials

November 2016

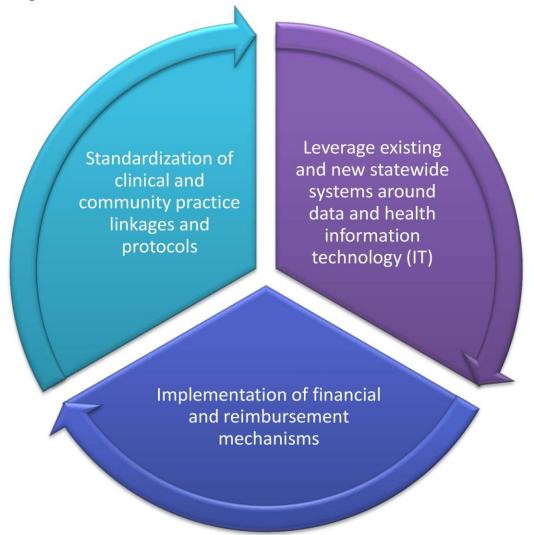
 ASTHO requested bids to participate in demonstration project to align state diabetes plans

December 2016

 Illinois one of two states awarded

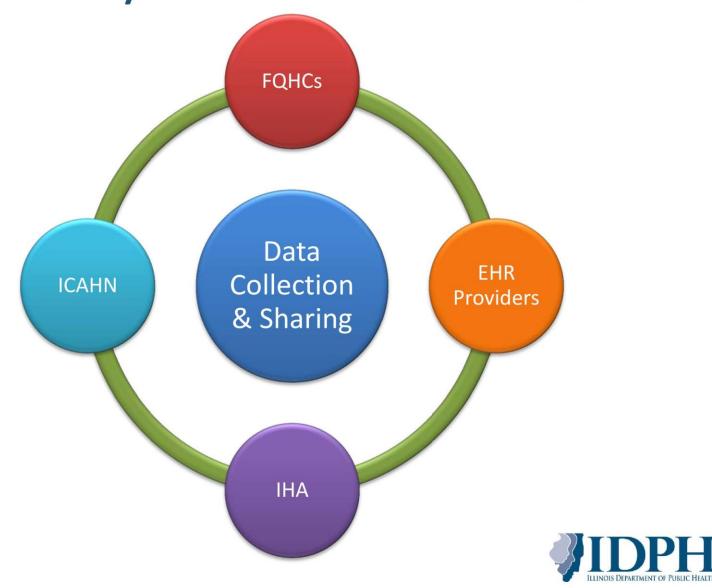


Priority Areas for Diabetes State Plan





Priority: Data and Health IT



Priority: Reimbursement

Determine existing reimbursement mechanisms

Provide training on mechanics of reimbursement

Review successful implementing statewide reimbursement mechanisms

Identify strategies and sustainable models that will be effective for Illinoisans



Priority: Clinical/Community Linkages

Referral and care coordination is a central concern

Collaboration with others to better understand referral mechanisms and barriers

Holistic approach to assist MCO enrollees



Activities for ASTHO Project

January – February

- Identify workgroup team leads
- Develop and disseminate strategy packets
- Develop agendas and meeting dates

February – May

- Convene work groups monthly
- Initial framework for Diabetes Action Plan

Late May

- Create and submit final drafts of Diabetes Action Plan
- Attend virtual learning session

June – August

- Attend virtual learning session
- Submit and publish final version of Diabetes State Plan



Illinois Diabetes State Plan

(2018 - 2021)

Provides a guide for the Illinois Diabetes Prevention and Control Program and its partners to strengthen state systems to improve diabetes management and outcomes using a coordinated approach. Specifically, this plan provides a roadmap that Illinois diabetes prevention stakeholders can use to accomplish two goals:

Goal #1

 Reduce the burden of diabetes among Illinoisans

Goal #2

 Identify and implement systems, policies, and practice approaches to improve diabetes management and associated outcomes

Priority Area #1	Leverage existing and statewide systems around data and health IT	
Priority Area #2	Implementation of financial and reimbursement mechanisms	
Priority Area #3	Standardization of clinical and community practice linkages and protocols	



THANK YOU

QUESTIONS, PLEASE EMAIL DPH.DIRECTOR@ILLINOIS.GOV DPH.ILLINOIS.GOV

Lunch & Group Photo

Program will resume at 1:30



Controlling Health Outcomes for Patients Living with Diabetes

Dr. Gary Puckrein, PhD
President and CEO
National Minority Quality Forum







Controlling Health Outcomes: for Patients Living with Diabetes



Presentation Overview

- Beyond Health Disparities
- Building Sustainable Communities
- NMQF's Role
- The Diabetes Epidemic in the United States
- Diabetes Consumption Patterns
- Diabetes In Zip Code 60620
- Closing Thought





BEYOND HEALTH DISPARITIES



Closing the Gap

For most of the 20th century, the core idea was to close the outcomes gap – to reach equity, where health outcomes for racial and ethnic minorities would be quantitatively and qualitatively equivalent to those for whites.





21st Century Goal

The National Minority Quality Forum recognizes that aspiring to achieve minority health outcomes equivalent to those of whites misunderstands our future.

The aspiration that all populations can share in the 21st century is to take command of our future as it relates to the existential struggle to survive. The 21st century is about building sustainable healthy communities.





BUILDING SUSTAINABLE COMMUNITIES



Defining a Sustainable Healthy Community

The prime objective of a sustainable healthy community is to maintain high-quality, longer lives free of preventable disease, disability, injury, and premature death.

A sustainable community uses its resources to meet current needs while ensuring that adequate resources are available for future generations. It seeks a better quality of life for all its residents while maintaining an ecosystem that supports life by minimizing waste, preventing pollution, promoting efficiency, and developing local resources to revitalize the local economy.





Sustaining a Healthy Community

Decision-making in a sustainable community stems from a rich civic life and shared information among community members.

A sustainable community resembles a living system in which human, natural, and economic elements are interdependent and draw strength from one another.





Sustainability Is Not a Fixed Quantity

A sustainable community is not just one type of neighborhood, town, city, or region.

Activities that the environment can sustain and that citizens want and can afford may be quite different from community to community.

A sustainable community is continually adjusting to meet the social and economic needs of its residents while preserving the environment's ability to support it.





Equilibrium

The core assumption of sustainable health is that the objective reality can be managed to sustain human life for an indeterminate length of time.

Sustainable healthy communities work to manage conditions affecting human life. Within the equilibrium of these conditions, wellness is sustained and death becomes an anomaly.

In the 21st century, medicine will play a critical role in defining, establishing, and maintaining this equilibrium.



Medicine in the 21st Century

Medicine is on the front line in the struggle against disease, disability, and aging.

Without progress in medicine, community well-being will be confined to its present context, uncontrolled and unsustainable.





Innovative Therapies Are Infrastructure

Investment in innovative therapies is fundamental infrastructure, essential to achieving sustainability.

The investments that we make today will benefit future generations, easing the burden of suffering and arbitrariness that has been our fate.



No Medical Deserts

The ability to distribute effective medical therapies readily across diverse populations will inform the health and well-being of sustainable communities.

We cannot have sustainable healthy communities where medical deserts exist.





Moving Toward Equilibrium

VISION

A society in which all people live long, healthy lives.



MISSION

Healthy People 2020 strives to:

- Identify nationwide health improvement priorities.
- Increase public awareness and understanding of the determinants of health, disease, and disability and the opportunities for progress.
- Provide measurable objectives and goals that are applicable at the national, State, and local levels.
- Engage multiple sectors to take actions to strengthen policies and improve practices that are driven by the best available evidence and knowledge.
- Identify critical research, evaluation, and data collection needs.

OVERARCHING GOALS

- Attain high-quality, longer lives free of preventable disease, disability, injury, and premature death.
- Achieve health equity, eliminate disparities, and improve the health of all groups.
- · Create social and physical environments that promote good health for all.
- Promote quality of life, healthy development, and healthy behaviors across all life stages.







The NMQF Contribution



National Minority Quality Forum (NMQF)

Founded in 1998, NMQF is a non-profit Washington, D.C.-based, health care research and education organization whose mission is to strengthen the ability of communities and policy-makers to eliminate the disproportionate burden of premature death and preventable illness in special populations through the use of evidence-based, data-driven initiatives.





The National Minority Quality Forum Data Warehouse



The Forum has developed a comprehensive database comprised of over **2 billion** patient records, which it uses to define disease prevalence, costs and outcomes for demographic subpopulations at the zip code level





Big Data: Challenges and Solutions

CHALLENGES

Volume



Rapidly changing



Complex technology platforms



Different data sets



Expert analysis required



Outputs not always actionable, understandable



A SOLUTION

MAKE IT VISUAL



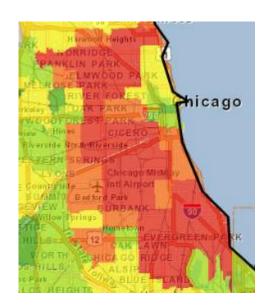


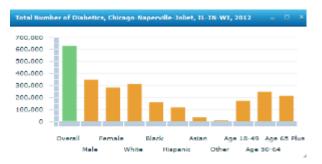


GIS-based Data Visualization

NMQF develops **maps** to provide demographic intelligence about acute and chronic disorders at the zip code level – segmented by age, gender, race/ethnicity – to:

- Map any index disease by prevalence, cost, outcomes, comorbidities, socioeconomic status or other data type for any state, MSA, congressional and state legislative districts
- Define where the unmet needs exist
- Forecast trends using predictive analytics
- Produce customized reports to support educational, advocacy and policy efforts



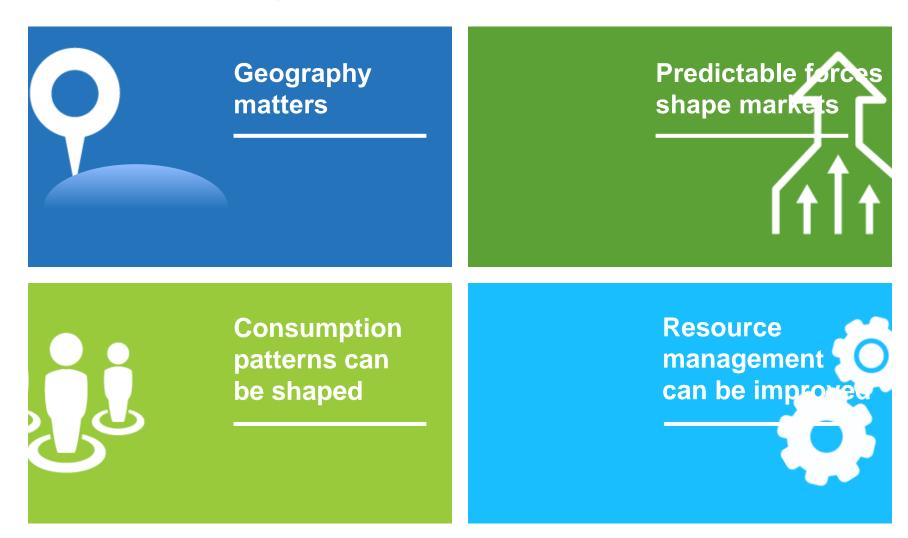








Key Learnings





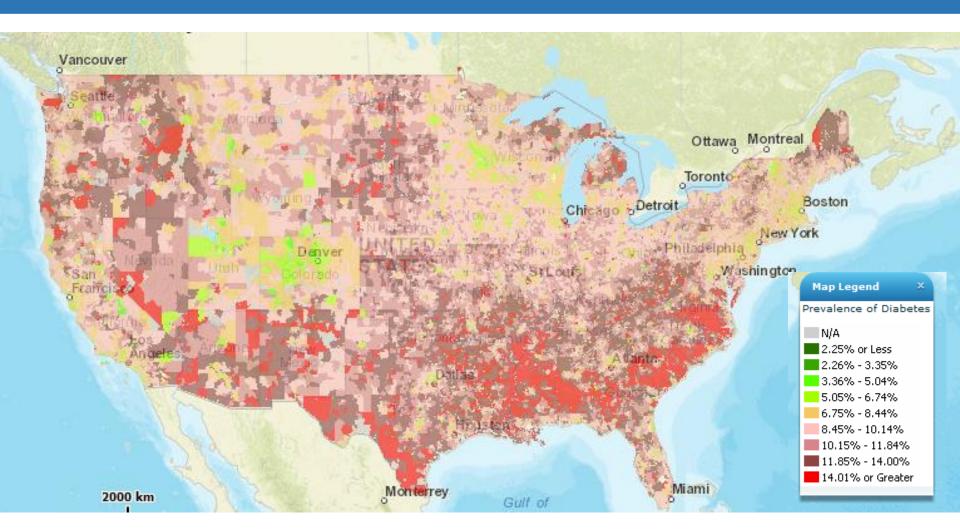




The Diabetes Epidemic in the United States



Diabetes Epidemic 2014







Hospital Encounters Per 100 People with Diabetes

Year	Total	White	Black	Hispanic	Other
2006	45.5	46.6	44.9	41.6	43.0
2007	46.6	48.3	46.4	36.8	51.8
2008	48.9	54.0	47.4	29.3	46.8

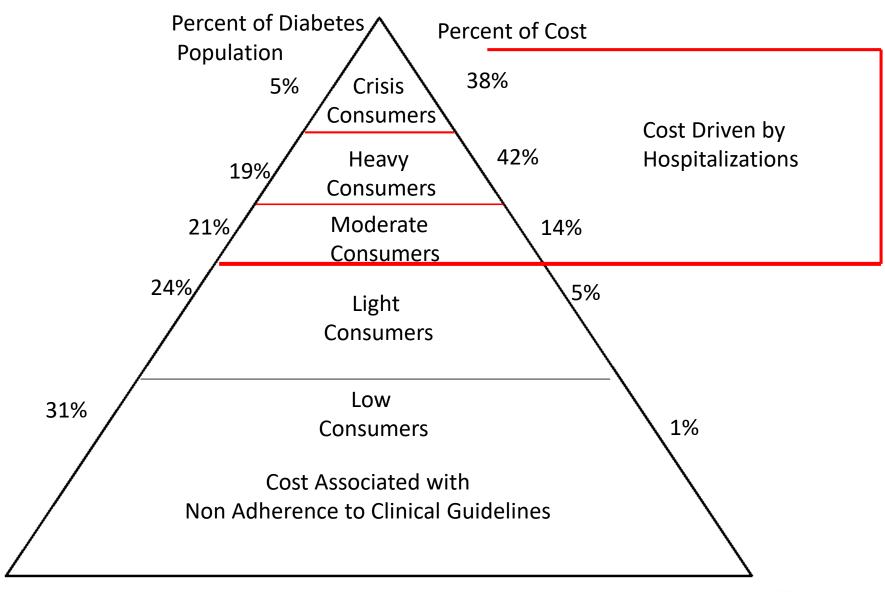




Diabetes Consumption Patterns in A Medicare Fee for Service Population 2000-2014



The Diabetes Acute Care Pyramid



Diabetes Consumption Groups

		Т	otal
		No.	%
	Cluster		
	Crisis Consumers	120,992	2%
	Heavy Consumers	732,797	15%
2000	Moderate Consumers	1,039,763	21%
2000	Light Consumers	1,450,210	29%
	Low Consumers	1,611,638	33%
	Total	4,955,400	100

		Т	'otal
		No.	%
	Cluster		
	Crisis Consumers	164,064	2%
	Heavy Consumers	1,009,131	14%
2009	Moderate Consumers	1,486,655	20%
2009	Light Consumers	2,097,069	29%
	Low Consumers	2,529,871	35%
	Total	7,286,790	100

		Т	'otal
		No.	%
	Cluster		
	Crisis Consumers	113,344	2%
	Heavy Consumers	753,821	13%
2014	Moderate Consumers	1,129,554	20%
2014	Light Consumers	1,616,470	29%
	Low Consumers	1,991,310	36%
	Total	5,604,499	100



Diabetes Consumption Patterns

			In 2001 Beneficiaries migrating to:									Died	
		Crisis Consumers		Heavy C	Heavy Consumers		Consumers	Light Cor	nsumers	Low Cons	sumers	Dica	
		No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Migrating from:	Cluster												
	Crisis Consumers	29,449	24.3	51,815	42.8	23,770	19.6	10,856	9	5,102	4.2	36,903	30.50%
	Heavy Consumers	53,168	7.3	262,131	35.8	204,039	27.8	135,025	18.4	78,434	10.7	135,567	18.50%
2000	Moderate Consumers	27,039	2.6	210,688	20.3	342,145	32.9	287,782	27.7	172,109	16.6	100,857	9.70%
2000	Light Consumers	18,861	1.3	164,678	11.4	305,791	21.1	576,618	39.8	384,262	26.5	73,961	5.10%
	Low Consumers	11,378	0.7	108,513	6.7	183,205	11.4	358,407	22.2	950,135	59	61,242	3.80%
	Total	139,895	2.8	797,825	16.1	1,058,950	21.4	1,368,688	27.6	1,590,042	32.1	411,298	8.30%



Diabetes Consumption Patterns

			In 2005 Beneficiaries migrating to:											
		Crisis Consumers		Heavy Co	Heavy Consumers		Moderate Consumers		Light Consumers		Low Consumers		Died	
		No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	
Migrating from:	Cluster													
	Crisis Consumers	38,797	25.2	65,469	42.5	30,999	20.1	12,676	8.2	6,087	4	46,054	29.90%	
	Heavy Consumers	65,852	7	339,955	36.1	266,050	28.3	169,565	18	99,296	10.6	160,863	17.10%	
2004	Moderate Consumers	33,196	2.4	269,326	19.6	454,873	33.2	387,112	28.2	227,460	16.6	117,989	8.60%	
2004	Light Consumers	20,443	1.1	197,179	10.5	391,594	20.8	732,004	38.8	544,969	28.9	81,106	4.30%	
,	Low Consumers	13,252	0.6	131,749	5.9	237,886	10.7	478,673	21.5	1,360,297	61.2	73,321	3.30%	
	Total	171,540	2.6	1,003,678	15.3	1,381,402	21	1,780,030	27.1	2,238,109	34	479,957	7.30%	



Diabetes Consumption Patterns

					In	2014 Beneficiari	es migrating to:					Died	
			Crisis Consumers		onsumers	Moderate	Consumers	Light Consumers		Low Consumers		Died	
		No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Migrating from:	Cluster												
	Crisis Consumers	27,423	24.2	49,817	44	22,179	19.6	9,390	8.3	4,535	4	113,344	29.30%
	Heavy Consumers	51,670	6.9	288,495	38.3	206,074	27.3	133,596	17.7	73,986	9.8	753,821	16.40%
2013	Moderate Consumers	27,051	2.4	226,929	20.1	382,425	33.9	320,141	28.3	173,008	15.3	1,129,554	7.30%
2013	Light Consumers	16,919	1	169,524	10.5	336,425	20.8	648,138	40.1	445,464	27.6	1,616,470	3.60%
	Low Consumers	11,432	0.6	113,783	5.7	198,827	10	431,061	21.6	1,236,207	62.1	1,991,310	2.60%
	Total	134,495	2.4	848,548	15.1	1,145,930	20.4	1,542,326	27.5	1,933,200	34.5	5,604,499	6.20%

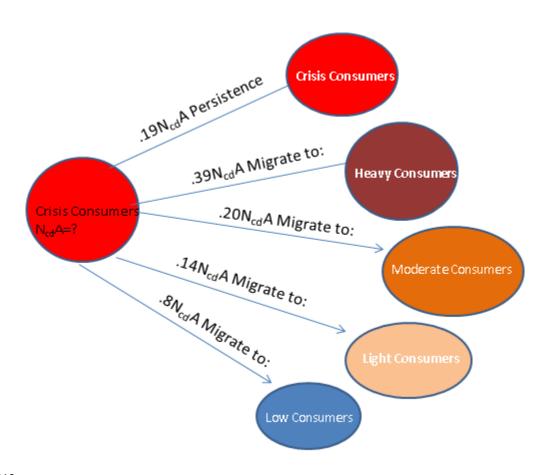


Diabetes Consumption Patterns: Crisis Consumers

Crisis Migration Patterns										
Year	Crisis	Heavy	Moderate	Light	Low	Died				
2000	24	43	20	9	4	31				
2009	27	43	18	7	4	29				
2013	24	44	20	8	4	29				



Crisis Consumer Migration Patterns



Source data: Medicare Claims 2012



Cluster Analysis: Diabetes Medicare Fee for Service 2014

Description	Number of Zip Codes	Total Number of Benes	Percent of all	Cumm Percent
15 Ethnic mixed (WNH 63%), esp Calif and TX, middle income	3,177	2,786,499	32%	32%
13 BNH majority, low income, low private health insurance, south eastern states	1,460	1,256,804	14%	46%
18 Hispanic majority, esp Texas, high poverty	1,350	1,086,181	12%	59%
10 middle income WNH	960	629,116	7%	66%
06 metro sububs, WNH, mortgage home owners, family, above average income	970	621,442	7%	73%
01 Metro centre and suburbs, 79% WNH	873	527,037	6%	79%
17 WNH, high poverty, low college, Kentucky, West Virginia, Tenn, Oklah	1,010	472,828	5%	85%
12 WNH 93%, middle income, midwest	759	410,245	5%	90%
09 WNH majority (90%), low income, low college (19%), but poverty not high, rust belt	736	297,618	3%	93%
19 Metropolitan, high turnover, high renting, many one person hhlds, college 59%	528	239,340	3%	96%
02 Metropolitan centre, high turnover and renting, family, high income and college	221	215,369	2%	98%
14 WNH and Asian groups, above average income, college 49%, esp Calif	79	54,044	1%	99%
04 metro sububs, WNH, mortgage home owners, family, very high income and college	137	47,203	1%	99%
20 middle income commuting areas, WNH 88%	154	32,824	0%	100%
05 non metro retirement areas	22	6,498	0%	100%
03 Rural areas, low population density, large farming sector	59	5,229	0%	100%
08.3 high poverty and unemployment, Hispanic	17	4,559	0%	100%
16 Native American majority	10	3,345	0%	100%
08.1 high unemployment, Poor, WNH	7	2,767	0%	100%
11 Hawaii	14	936	0%	100%
07 High turnover, academic	2	61	0%	100%
		8,699,945		





Diabetes In Zip Code 60620 Medicare Fee For Service 2013



Zip Code 60620: Consumption Patterns

Consumption Group	# Benes	% Benes	Total All Cause Cost	% All Cause Cost	Unique Inpatient Stays	% Unique Inpatient Stays	Total Inpatient Cost	% Inpatient Cos
Crisis Consumers	196	8%	\$27,325,084	41%	847	4	\$15,102,092	57%
Heavy Consumers	599	23%	\$26,485,528	40%	944	2	\$9,832,244	37%
Moderate Consumers	743	29%	\$9,885,760	15%	249	0.34	\$1,570,811	6%
Light Consumers	425	16%	\$1,624,537	2%	17	0.04	\$56,476	0%
Low Consumers	633	24%	\$581,277	1%	9	0.01	\$0	0%
Total	2,596		\$65,902,186		2,066	0.80	\$26,561,623	100%



Zip Code 60620: Average Per Bene Cost

Consumption Group	# Benes	Total All Cause Cost	Average Per Patient Cost	Total Inpatient Cost	% Total Cost	Average Per Patient Cost
Crisis Consumers	196	\$27,325,084	\$139,414	\$15,102,092	55%	\$77,051
Heavy Consumers	599	\$26,485,528	\$44,216	\$9,832,244	37%	\$16,414
Moderate Consumers	743	\$9,885,760	\$13,305	\$1,570,811	16%	\$2,114
Light Consumers	425	\$1,624,537	\$3,822	\$56,476	3%	\$133
Low Consumers	633	\$581,277	\$918	\$0	0%	\$0
Total	2,596	\$65,902,186	\$25,386	\$26,561,623	40%	\$10,232



Zip Code 60620: Hospital Encounters

Consumption Group	# Benes	Unique ER Visits	Unique Inpatient Stays	Hospital Encounters	% Hospital Encounters
Crisis Consumers	196	628	847	1,475	8
Heavy Consumers	599	738	944	1,682	3
Moderate Consumers	743	201	249	450	1
Light Consumers	425	15	17	32	0.08
Low Consumers	633	4	9	13	0.02
Total	2,596	1,586	2,066	3,652	1.41



Zip Code 60620: Physician Profile

Consumption Group	# Benes	Total All Cause Cost	Unique Inpatient Stays	Total Inpatient Cost	Unique ER Visits	Hospital Encounters	% Hospital Encounters
Crisis Consumers	4	\$586,864	19	\$248,933	17	36	9
Heavy Consumers	5	\$236,763	7	\$63,997	7	14	2.8
Moderate Consumers	7	\$108,703	2	\$7,207	1	3	0.43
Total	16	\$932,330	28	\$320,136	25	53	3.3125

SYED A ATHER M.D Offices At: 10661 S ROBERTS RD Suite 103 PALOS HILLS, Illinois 60465-1954



CLOSING THOUGHTS



The Diabetes Working Group

If we are to control health outcomes as we move toward building healthy sustainable communities, we will necessarily have to reduce diabetes related hospitalizations and emergency room visits in underserved communities.

The National Minority Quality Forum is reaching out to organizations asking them to come together as a Diabetes Working Group to meet the challenge of diabetes in underserved communities.

AADE could play a large role in that effort.





Break

Program will resume in 10 minutes



State Diabetes Advocacy in 2017

Lisa Murdock
Vice President, State Government Affairs & Advocacy

American Diabetes Association



STATE DIABETES ADVOCACY IN 2017

Lisa Murdock
Vice President, State Government
Affairs & Advocacy



American Diabetes Association

TODAY'S DISCUSSION

- Health Insurance
- Discrimination
- Health Disparities
- Prevention
- Program Funding
- State Coordination
- Making a Difference



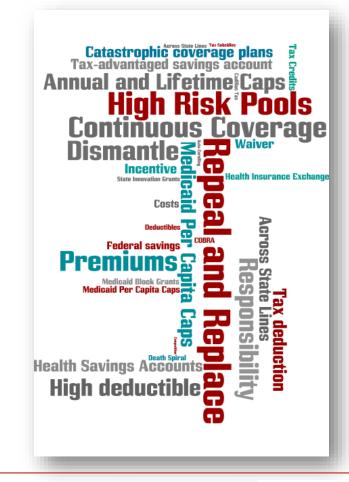
Everyone's invited to play!



THE FIGHT TO PRESERVE HEALTH CARE

The Affordable Care Act provided health insurance protections and improved access to adequate and affordable health insurance for people with and at risk for diabetes.

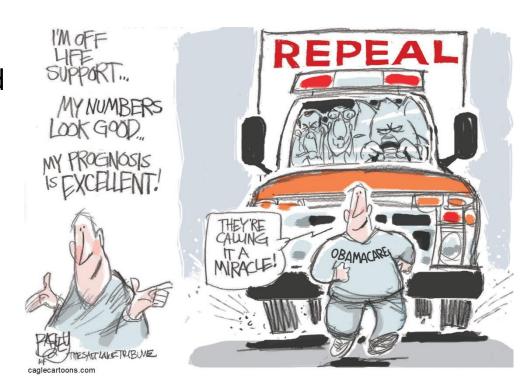
- Maintain or improve existing access to coverage
- Protect patients with chronic conditions
- Prioritize prevention





STATES TAKING THE LEAD

- Preserve coverage
- Repeal coverage
- Expand/improve Medicaid
- Restrict/harm Medicaid
- Repeal mandates
- Interstate sales
- Transparency
- Access to medications
- Benefit design





American Diabetes Association

DISCRIMINATION

- Safe at School
- Driver's licensing
- Law enforcement









SAFE AT SCHOOL

Main Goals

- Medically safe environment
- Equal access to educational opportunities
- Transition to independence



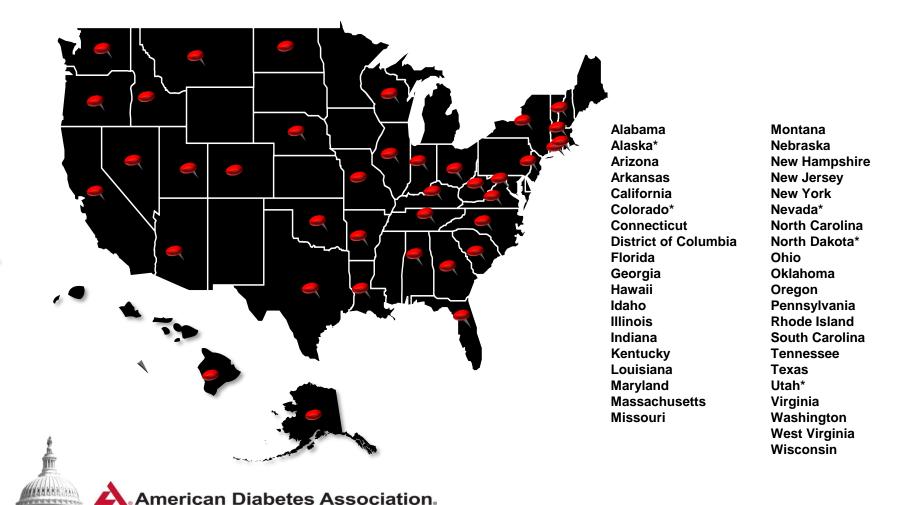
Principles

- School personnel trained to administer glucagon
- School personnel trained to administer insulin
- Student selfmanagement when appropriate





SCHOOL DIABTES CARE LAWS/REGULATION





DRIVER'S LICENSING & LAW ENFORCEMENT

Driver's Licensing

 Ensure laws and policies result in fair treatment of people with diabetes

Law Enforcement

 Support efforts to train law enforcement officers about diabetes





REDUCING DISPARITIES THROUGH STATE POLICY

Why does health equity matter?

When health equity is achieved, "everyone has the opportunity to attain full health potential, and no one is disadvantaged from achieving this potential because of social position or any other socially defined circumstance"

- Health Care
- Prevention
- Food Access
- Funding







ADDRESSING INADEQUACIES IN HEALTH CARE

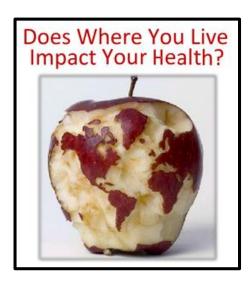
Not all health care is equal



- Medicaid coverage and parity
- Language and literacy
- Transparency

ADDRESSING DISPARITIES THROUGH PREVENTION

Prevention—Addressing obesity, improving access to healthy foods, and opportunities for physical activity



- Food deserts and healthy food financing
- Breakfast after the bell in low income school districts
- Shared use agreements
- Program and infrastructure funding







PRIMARY PREVENTION OF TYPE 2 DIABETES

Aimed at individuals with prediabetes and in the general population, including efforts to reduce obesity and improve nutrition and physical activity

- Sugar sweetened beverage policy
- PE and PA requirements
- Nutrition standards in school/daycare
- Safe Routes to School
- Program Funding





STATE COORDINATION ON DIABETES

Diabetes Action Plan legislation has been passed in 23 states



- Legislation that shines a light on diabetes and the resources being allocated to diabetes
- Identifies the best practices for addressing the burden of diabetes
- Makes policy recommendations
- Provides a mechanism for policy makers to get critical information





WHY ADVOCACY?

It Works!



60 state level victories and incremental progress in dozens of additional initiatives including:

- 15 health care wins
- 12 discrimination wins
- 27 prevention and health disparity wins
- 4 state coordination on diabetes wins
- 2 research funding/policy wins



ADVOCACY WORKS BECAUSE...



- Personal stories are powerful
- District feedback matters
- Puts a face to an issue
- Extends professional lobbying



American Diabetes Association

GET INVOLVED

Sign up to be an Advocate







iPhone and iPad Users

Search Diabetes Advocacy
at the Apple App Store



Android Users

Search Diabetes Advocacy at the Google play store

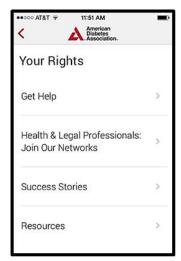


🔼 American Diabetes Association



BE A VOICE FOR YOUR PATIENTS





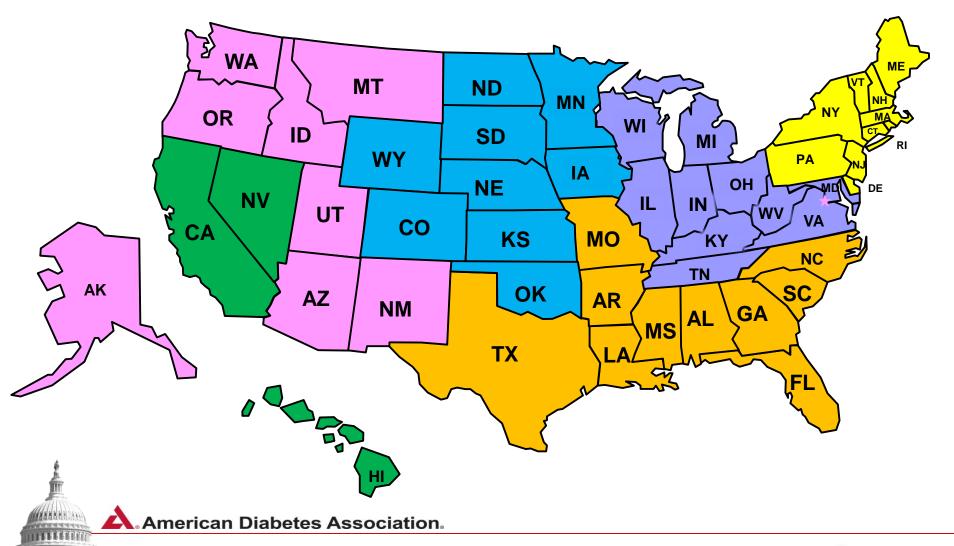




American Diabetes Association.



CONNECT WITH ADA LOCALLY



ADA'S STATE GOVERNMENT AFFAIRS TEAM

Lisa Murdock, Vice President | murdock@diabetes.org | (800) 676-4065 x7415 | CA, HI & NV

Laura Keller, Director
lkeller@diabetes.org
(800) 676-4065 x7207

AK, AZ, DC, ID, MT, NM, OR, WA, & UT

Christine Fallabel, Director cfallabel@diabetes.org (800) 676-4065 x7016 CO, IA, KS, MN, NE, ND, OK, SD, & WY

Gary Dougherty, Director gdougherty@diabetes.org (800) 676-4065 x4832 IN, IL, KY, MD, MI, OH, TN, VA, WV, WI

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American Diabetes Association.

Step Therapy Legislation In The States – A Collaborative Effort

Patrick Stone
Director, State Government Relations
National Psoriasis Foundation





Step Therapy Legislation In The States – A Collaborative Effort

Presented by:
Patrick Stone, Director of State
Government Relations
National Psoriasis Foundation

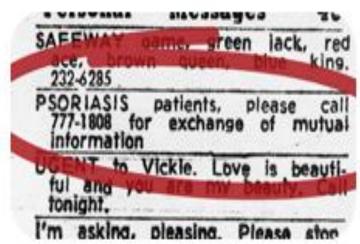
Agenda

- NPF Creation of the State Advocacy team
- Elevating the patient/advocate voice
- Coalitions
- Start of a campaign
- What is Step Therapy?
- Victories, losses and lessons learned
- Questions



National Psoriasis

- Celebrating 50 years Deverly Foster
- Driven by a strategic plan
- Decades of advocacy
- Pivot to the states 2014







Creation of a State Advocacy Team



- Establishing a presence
- Engaging current assets
- Creating new assets
- Thought leadership
- Direct leadership



Elevating the Patient Voice

- The old guard, "Champion" volunteers
- Education, repeat, repeat, repeat
- Creating a rewarding experience
- What is important to the advocate?
- Deliver outcomes Not always a legislative victory



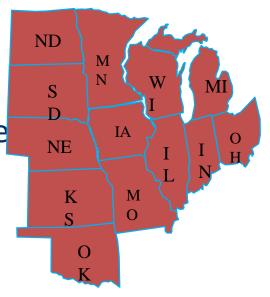
Elevating the Patient Voice

- Creation of the Action Networks
- Structure and goals
- No more fire-drills
- Monthly calls
- Webinars
- Coordination of activities
- Lobby days, individual outreach



Midwest Advocacy Action Network

13 States
MaryAnn McCabe
Deborah Barnard





Southern Advocacy Action Network

14 States

Amy Prentice

Noreen Kennedy







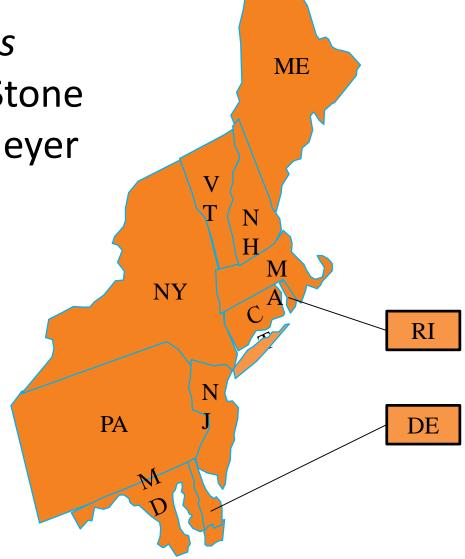
Northeast Advocacy Action

Network

• 11 States

Patrick Stone

Kim Schleyer





Elevating the Patient Voice









Elevating the Patient Voice







Lobby Days







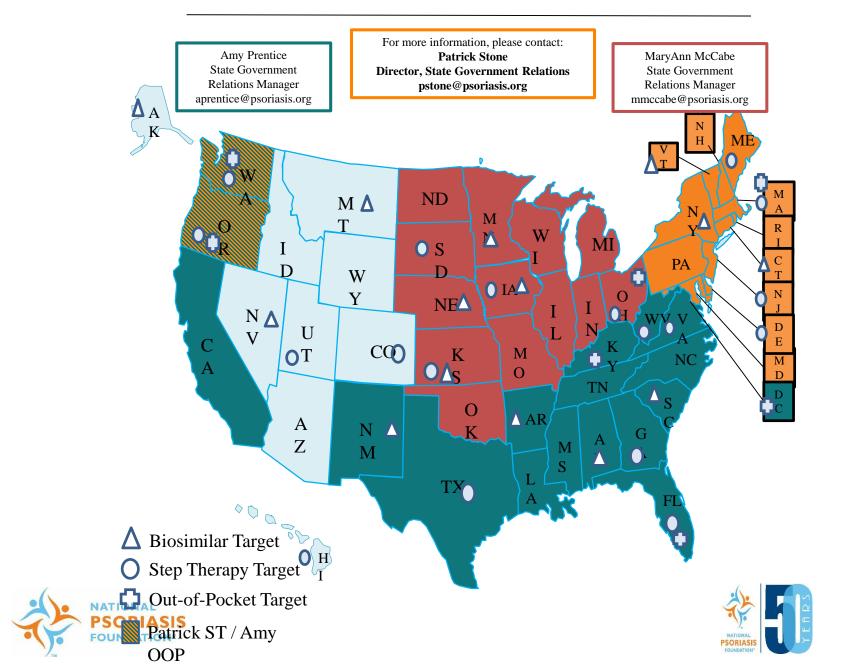
Press







NPF State Government Relations Team



Working in Coalition

- Focused involvement in coalitions
- No longer a singular disease effort
- Strength in unity not numbers
- SAIM, Biologics coalition, CAT
- Leadership where appropriate



Coalition members State Access to Innovative

American Cancer Society National Psoriasis
Cancer Action Network Inc.

Foundation































Crohn's & Colitis Foundation of America

Hemophilia Federation of America

The Leukemia & Lymphoma Society

Lupus Foundation of America

National Hemophilia Foundation

National Organization for Rare Disorders

Pfizer

US Pain Foundation

Astellas

Celgene

Alliance for Patient Access

American Academy of Dermatology Association

Coalition of State Rheumatology Organizations

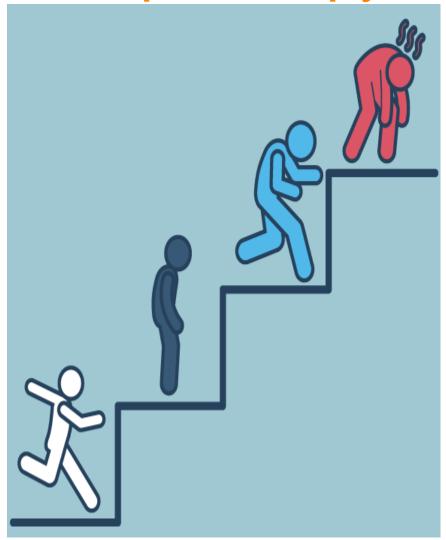
Leavitt Partners

Working in Coalition

- Coalition was formed in 2014
- Focuses on two core issues
- Out of pocket costs and Step Therapy
- Model Legislation Key to success
- Leadership structure and working groups
- NPF focus on Step Therapy



What is Step Therapy? www.StepTherapyInfo.co





What is Step Therapy?

https://www.youtube.com/watch?v=zg6mjEnUMv0https://www.youtube.com/watch?v=zg6mjEnUMv0https://www.youtube.com/watch?v=zg6mjEnUMv0https://www.youtube.com/watch?v=zg6mjEnUMv0https://wat



Step Therapy Explained PSORIASIS FOUNDATION®

- Step therapy is a cost containment tool used by health insurance plans that requires patients to try and fail on less costly medications before receiving the treatment prescribed for them by their doctor
- Insurers may insert several cheaper drugs and wait for them all to fail before agreeing to cover the drug originally prescribed by the doctor

Major health conditions affected by STEP THERAPY':

FOR EXAMPLE:









HIV/AIDS



arthritis





initial approval

due to

step therapy³

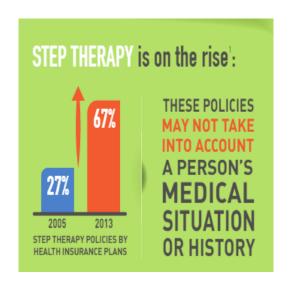




original Rx² (process took >90 days)



away from patient care)



- There is little oversight of step therapy and insurers do not have to prove effectiveness of the step therapy policies or take into account the side effects of their substitute drugs
- To lessen the burden on patients, the SAIM coalition is collaborating with patient, doctor and advocacy groups to pass legislation in several states that would give a patient's health care provide the ability to override insurer's step therapy protocols requiring insurers to cover the right drugs for patients

"Step therapy allows payers to practice medicine without a medical license. When I tell you that I cannot walk because of my pain, you do not have the right to tell me that you understand my disease more than my doctor and I. You do not have the right to say that you are protecting me, by choosing alternative medications for me."

~ Melissa, NPF Advocate and Psoriasis Patient





Starting a campaign

- Precedent in Connecticut, Louisiana..
- Defining capabilities
- Building on existing relationships
- Focused target states
- Define the problem...

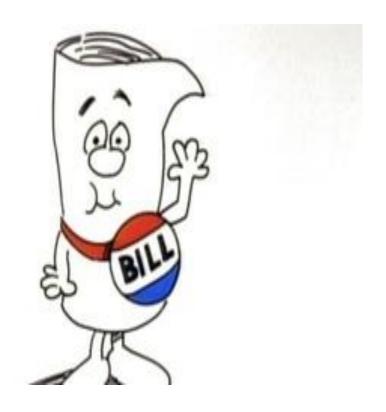


Define the Problem

- Appeal process is too long
- Rejections are often made based on preferred drug status
- Peer review are conducted by doctors outside the applicable field
- Protocol for setting step therapy guidelines is inconsistent
- Guidelines are not based on the most current data
- Appeals process is inconsistent and sord octors lack leverage

What does the bill do?

- Clinical Review
- Transparency
- Timelines
- Defining an ove





Clinical Review

Step therapy protocols should be grounded in clinical evidence/peer-reviewed publications, nothing new for the state/insurers

- Step Therapy protocols:
 - Should be developed and endorsed by a multidisciplinary panel of experts that manages conflicts of interest among the members of the writing and review groups
 - Are based on high quality studies, research, and medical practice.
 - Created by an explicit and transparent process
 - Are continually updated through a review of new evidence, research and newly developed treatments
 - Utilization review agent shall take into account needs of atypical patient populations and diagnoses



Transparency

When coverage for a prescription drug for the treatment of any medical condition is restricted for use by an insurer, health plan or utilization review organization through a step therapy protocol, the patient and prescribing practitioner shall have access to a clear readily accessible and convenient process to request a step therapy exception determination.

Step therapy process should be easily accessible on insurer, health plan or utilization review organization's web site.



72/24 Hour Timelines

Response time for step therapy exception requests and appeals

- The insurer, health plan or utilization review organization shall respond to step therapy override exception request or an appeal within 72 hours of receipt and 24 hours for exigent circumstances.
- Should a response not be received within the 72/24 hour timeframe, the exception or appeal shall be deemed granted.

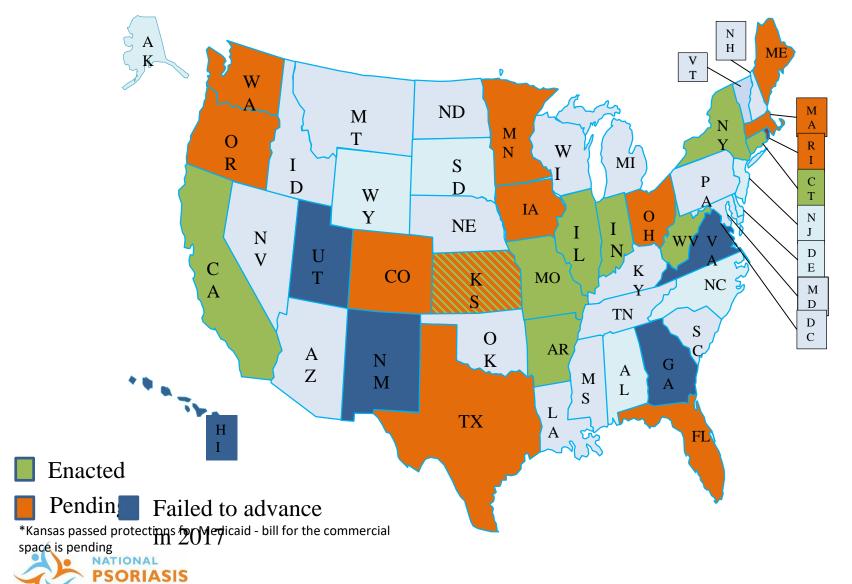


Step Therapy Overrides

A step therapy override shall be granted if:

- Required drug is contraindicated or will likely cause an adverse reaction by or physical or mental harm to the patient
- Required drug is expected to be ineffective based on the known clinical characteristics of the patient and the known characteristics of the prescription drug regimen
- Patient has tried the required prescription drug while under their current or a previous health insurance or health benefit plan, or another prescription drug in the same pharmacologic class or with the same mechanism of action and such prescription drug was discontinued due to lack of efficacy or effectiveness, diminished effect or an adverse event
- The required prescription drug is not in the best interest of the patient, based on medical necessity
- The patient is stable on a prescription drug selected by their health care provider for the medical condition under consideration while on a current or previous health insurance or health benefit plan.

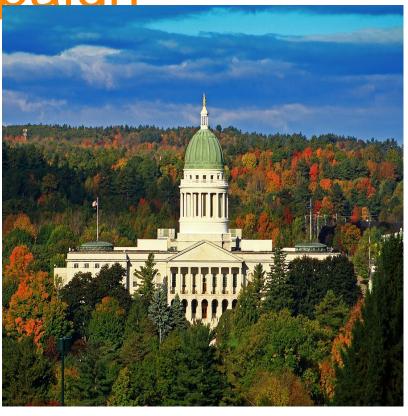
Lessons Learned



Lessons from the

campaign







Opponents and Barriers

- AHIP and local chapters
- Pharmacy Benefit Managers
- Departments of Insurance
- Entrenched leadership
- Drug Pricing

fact to the state

- "we are already doing this"
- Can't handle the timeframe
- Uncertainty in D.C.
- Premium impact
- State Health Plans

Breaking the mold -Negotiating nce was • We will go

- Prior stance was to hold the line
- Coalition forced local groups to engage and dust off old grudges and relationships
- Being prepared with data

- We will go neutral, "I promise"
- "Sign the bill back"
- Bringing forth advocates that can negotiate
- Thank the opponents



New York

- Bill signed by Governor Cuomo on NYE 2016
- Six year campaign
- Coalition was large but in disarray
- Focused leadership



Illinois

- Two year campaign
- First year coalition killed the bill
- Groundwork laid for second year
- Lobbyist worked issue in the interim





Oregon

- Ineffective lobbying
- Optics of coalition
- Drug Pricing
- Patient Testimony
- Bill sponsor absent

leadership

Angry committee



Maine

- A continuing effort
- Bill has been vetoed twice
- A change in the committee layout
- Powerful patient testimony
- SME follow-up





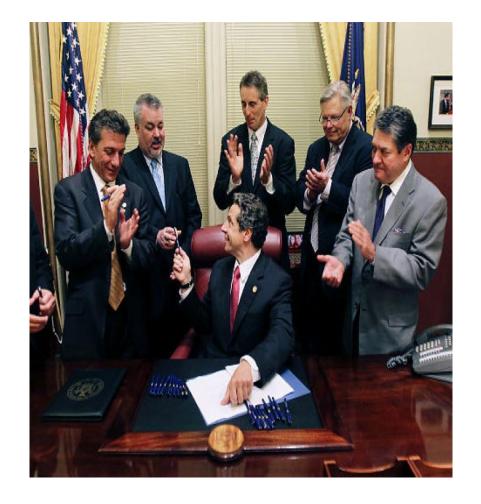
Follow up after signing

- Effort does not stop after a victory
- Education continues
- Webinars with experts that are not focused on one disease

An eye on the

Regulatory

Materials



Questions?



Patrick Stone pstone@psoriasis.org



Programs are Closing at an Alarming Rate Time to Think Differently and Advocate....

Leslie Kolb

AADE Vice President of Science and Practice

Jodi Lavin-Tomkins

AADE Director of Accreditation



Presenters

Leslie E. Kolb RN, BSN, MBA

Vice President of Science & Practice American Association of Diabetes Educators

Jodi Lavin-Tompkins, MSN, RN, CDE, BC-ADM

Director of Accreditation American Association of Diabetes Educators



Objectives

- Define reasons for closures
- Evaluate the strength of your program beyond reimbursement
- Understanding New Models of Care
- How to create added value for your organization



Activity

 Pair up with 2 people near you for 5 minutes and come up with a description of what kind of entity a diabetes education program is in 10 words or less

Is it a Program? A Business? A Service? Other Entity? What Kind? (use descriptors)



DEAP

PIABETES EDUCATION

ACCREDITATION PROGRAM

PATIENT-CENTERED **BUSINESS**

200



Why are programs closing?

- Reimbursement
 - Billing
 - Medicare Confusion
 - Lack of referrals
 - Insurer criteria's
- Lack of Administration Support
- Staff turnover
- Return of Investment (ROI) is low compared to.....



From the business point of view, here are 4 C's You Need to Consider

- Customers
- Competition
- Collaboration
- Community



Who are your **customers** and what drives them?

- Payers-Triple Aim (Health/Experience/Cost), Quality, Sales
- Providers-HEDIS, Pay for Performance
- Hospitals-lower readmission rates
- Patients-help with costs, knowing how to self-manage
- Employees-meeting requirements for wellness incentives
- Outpatient entity-timely access, avoidance of denied claims



Models and Providers are Expanding

- Accountable Care Organizations
- Patient Center Medical Care
- Shared Appointments
- Traditional Fee for Service
- Consultative Model
- Valued Based Care
- Merit Based Incentive Programs (MIPS)
- Federally Qualified Health Clinics
- Community Centers
- Area Agency on Aging



Use Data to Support Work

- Different kinds of data are useful in promoting sustainability for selfmanagement services among administrators, insurers and others:
 - Clinical outcomes
 - Patient expectations / demand for services
 - Self-management behavior changes
 - Quality improvement process data
 - Patient and providers satisfaction

Know who you are talking to and what makes them listen!



HEDIS MEASURES - Healthcare Effectiveness Data and Information Set

The Healthcare Effectiveness Data and Information Set (HEDIS) is a tool used by more than 90 percent of America's health plans to measure performance on important dimensions of care and service. Altogether, HEDIS consists of 81 measures across 5 domains of care.

www.ncqa.org/hedis-quality-measurement



HEDIS Quality Measures

- Comprehensive Diabetes Care:
 - Eye Exam
 - Medical Attention for Nephropathy
 - LDL-C Control <100 mg/Dl
 - Hemoglobin A1c (HbA1c) Control (<8.0%)
 - Blood Pressure Control (<140/90 mm Hg)
- Diabetes Foot exam



Star Ratings

Medicare uses a Star Rating System to measure how well Medicare Advantage and prescription drug (Part D) plans perform. Medicare scores how well plans did in several categories, including quality of care and customer service. Ratings range from 1 to 5 stars, with five being the highest and one being the lowest score.

Higher Scores:

- Higher Payments
- Longer enrollment Periods
- Advertisement of 5 Star Ratings

Low ratings could result in a freeze on enrollment into a plan

www.Medicare.gov



Star Ratings

Medication Adherence

Managing Chronic (Long Term) Conditions

Eye Exam to Check for Damage from Diabetes

Kidney Function Testing for Members with Diabetes

Plan Members with Diabetes whose Blood Sugar is Under Control



Who's your competition?

- Where are similar services being offered and by whom? What do those look like?
- Is there anything they don't like about the current offerings?
- Are there gaps in services you could fill?
- What makes your services unique in comparison?
- What are the community standards? (e.g number of patients seen in a day, hours allowed for charting and calls, educator-to-patient staffing ratio)
- Are there other services you should add that would help you stand out?



Who do you need to **collaborate** with in advocating for your program?

- Referring providers
- Internal customers
- Payers
- Employers
- Community organizations
- Specialists



Providers



AADE has tools to share with providers to increase the awareness of diabetes self-management education and increase referrals.

How can you help the provider?

- Save them time
- Increase patient satisfaction
- Help them meet their measures
- Figure out individualized way to advance treatment or simplify regimen
- Help determine what patient is willing and financially able to do
- Assist with follow up in between visits



Recoviders as Referral and Marketing

Sources Primary Care providers

- Endocrinologists If treating Provider
- PA's
- NP's

- OB
- Cardiac Rehab
- Dental
- Ophthalmologist



Data summarizing what your **community** population looks like-helps determine needs and accommodations (like a business plan would have)

- Language
- Age
- Distance to your center
- Educational level/literacy
- Ethnicity
- Income level



Promotional Advice

- Present at professional meetings
- Attend appropriate social functions fundraisers
- Provide healthy treats in the physicians' lounge introduce yourself, provide business cards and brochures
- Give seminars and lectures
- Teach a class at a providers office
- Give a group presentation at a hospital meeting
- Use direct mail, local resources, cable, or anything else that might be appropriate in your area



What have your peers done?

- Aligned services with other initiatives in their organization such as patient center medical homes and P4P
- Expanded services to include inpatient consult
- Educated specialists and hospitalists
- Offered to host an awareness talk at churches, library's and community centers
- Wrote small articles for local papers
- Offered to speak on a local radio station
- Developed an effective elevator speech



Reimbursement

- Who are the insurers in your area?
- Are you contracted with them? How?
- Did Medicare get your certificate?
- Is your certificate connected to your NPI (provider)?
- Did you know we have a reimbursement expert?
- Did you reach out to AADE?
- Did Medicare say something crazy?
- Do you talk to your billing department and do they know what a G-Code is?



Billers

- Are you talking to them? Bringing them presents?
- Can you and are you billing MNT & DSMT?
- Is coding correct?
- Are Copays and Deductibles being collected?
- Is action being taken on rejected or denied claims?



Other Revenue-generating services

- Diagnostic and Personal Continuous Glucose Monitoring
 - 95250 sensor placement, 95251 interpretation of results
- KDE coding for chronic kidney disease N18.4, stage IV severe
 - G0420, G0421
- New Complex Chronic Care Management (CCM) codes
 - 99487 (\$93) and 99489 (\$47)

New CPT codes for Initiation of CCM: G0506



Diabetes Prevention Program

- Public Payers
 - Medicaid
 - Medicare
- States are working toward receiving Medicaid.
- CPT Code: 0403T (tracking code for DPP)
- Medicare coverage on its way (DSMES Programs are doing really well with outcomes – SPEAK UP!)



Messaging around importance of referring newly diagnosed

- Providers/patients may not know about the use it or lose it 10 hours that Medicare covers
- Legacy effect-good control early in the course has lasting effects down the road
- Is a time of high patient motivation
- Can introduce patient to progressive nature of diabetes and the need to intensify treatment over time, how to delay progression with lifestyle changes



Learn to Advocate for you and the people with Diabetes!

DSME Utilization within First Year of Diabetes Diagnosis

Privately Insured Beneficiaries <7%

Medicare Beneficiaries ~5%

Strawbridge, L. M., Lloyd, J. T., Meadow, A., Riley, G. F., & Howell, B. L. (2015). Use of Medicare's Diabetes Self-Management Training Benefit. *Health Education & Behavior*, 1090198114566271



Advocate for Diabetes Education

- System/Organization level advocacy
 - Ensure:
 - Valuable and meaningful metrics are established including both cost and quality
 - Documentation supports an exceptional diabetes education program to obtain new or continuing accreditation/recognition
 - Key leadership and decision makers support the diabetes education program
 - Engage physician champions to advocate for diabetes education
 - Be a cultural change agent within your organization!



We know it works Systematic Review

Findings:

- Observations from the 126 randomized clinical trials (RCT) examining improvement in HbA1c is for those participating in DSME compared to the control group.
- 1. ~70% of the studies demonstrate statistically significant improvement in HbA1c was greater in the DSME group.
 - a. ADA Standards of Diabetes Care 2014 refers to the evidence of benefit from DSME as 'E' (expert opinion). Data from RCTs is evidence level 'A'
- 2. Examining methods for delivery of DSME individual combined with group resulted in the largest proportion of significant improvement.
- 3. 73% of the interventions where DSME was provided by a team was more effective than control
 - a. When provided by a sole, non-MD healthcare professional (i.e. a diabetes educator) this was only 46%
- 69% of the interventions where the maximum contact time of DSME was >10 hours were more effective than control
 - a. When contract time was \leq 10 hours, only 42% of the DSME was more effective than controls.

Diabetes self-management education for adults with type 2 diabetes mellitus: A systematic review of the effect on glycemic control - Carole A. Chrvala, Dawn Sherr,*, Ruth D. Lipman



We know it works.....

Multiple studies and papers have demonstrated benefits and cost savings

- Reduction in
 - A1C
 - Hospital and E.R. Visits
 - Healthcare Costs

Garfield, Katie, Center for Health Law and Policy Innovation of Harvard Law School. Reconsidering Cost-Sharing for Diabetes Self-Management Education: Recommendation for Policy Reform

Chevon M. Rariy, MD1,2, Janice Koshinsky, RN, MS, CDE1, Tammie Payne, RN, MSN, CDE1, Robert Powell, PhD, CDE3, Jodi Krall, PhD4, Linda Siminerio RN, PhD, CDE2,41UPMC, 2University of Pittsburgh Department of Medicine, 3Marshall University, 4University of Pittsburgh Diabetes Institute

Tucker, Mirian E., Internal Medicine News, Sept 15, 2010 v43 115 p36



We know it works.....

- 1% reduction in A1C levels has been found to be associated with risk reductions
 - 21% decrease in diabetes-related deaths
 - 14% decrease in heart attacks
 - 37% decrease in microvascular complications
 - Eyes ~ Kidney ~ Nerves

Irene M. Stratton et al., Association of Glycaemia with Macrovascular and Microvascular Complications of Type 2 Diabetes (UKPDS 35): Prospective Observational Study, 321 THE BMJ 405, 405, 409 (Aug. 2000).



Administration Support

Stop Checking the Box.....

- Standard 1 requirement Letter of Support
- Standard 2 Advisory Committee
- Standard 9-10 What data are you collecting?
- Close program or move program?
- Staffing cost
- Return of Investment (ROI) is low compared to.....



Staff Turnover

- THE BINDER
- Call AADE
- When we find out:
 - Annual Status Report
 - Renewal
 - Audit time

Thank You



Honorable James B. Durkin

House Republican Leader

Illinois General Assembly



Networking Reception

Please proceed to the Lindbergh Room



Thanks to our Sponsors!



Medtronic











Effective Advocacy in a Shifting Healthcare Environment

Hon. Julie Hamos

Principal, Health Management Associates
Retired Director, Illinois Department of Healthcare and Family Services
Retired Illinois State Representative, 18th District



HEALTH MANAGEMENT ASSOCIATES



W W W . H E A L T H M A N A G E M E N T . C O M



My Background

- Lawyer by training
- Learned about policy, lobbying, advocacy on Capitol Hill
- Set up first public interest lobbying office for low-income legal aid clients in the 1970s
- Elected State Representative for 11 years
- Director of state healthcare agency
- Have been an advocate forever....



What I've Learned

- State government touches people's lives
- Relationships are key
- Legislators care about getting re-elected, i.e. their constituents
- Advocacy skills are common-sense, not rocket science
- My personal "cockroach theory"
- The art of "creative" coalitions
- You really can impact state policy!



Today's goals

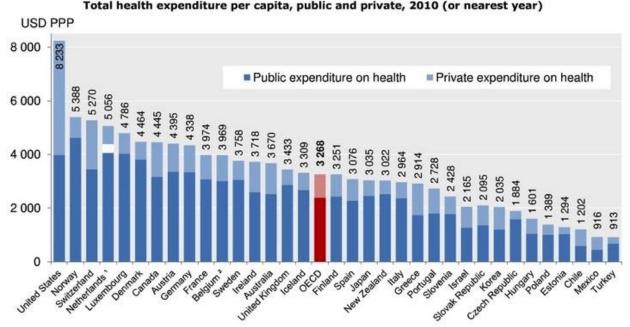
- Why the Affordable Care Act is needed
- What the future may look like
- Where you fit in
- Do's and don'ts of public policy advocacy



The Current System is Not Sustainable...

US spends two-and-a-half times the OECD average





In the Netherlands, it is not possible to clearly distinguish the public and private share related to investments.

Total expenditure excluding investments.

Information on data for Israel: http://dx.doi.org/10.1787/888932315602.

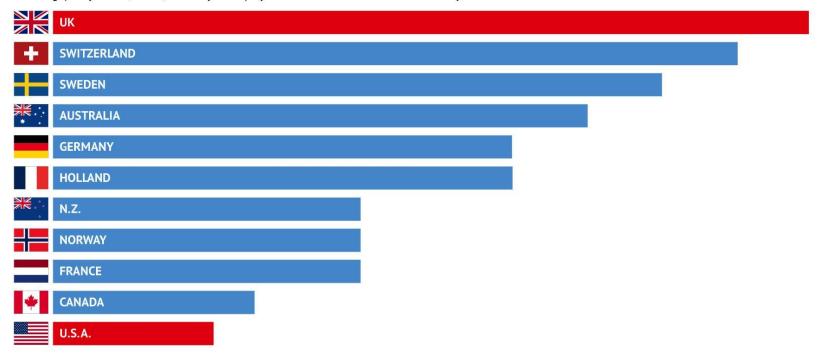
Source: OECD Health Data 2012.



...And Not Producing Great Results

OVERALL HEALTHCARE RANKING

Including quality of care, access, efficiency and equity and other indicators like infant mortality rates





HEALTH MANAGEMENT ASSOCIATES

Refresher: Why Was ACA Needed?

- 50 million without health insurance
- Wasteful and expensive health system
- Fragmented health system difficult to navigate
- People without health insurance have worse health outcomes
- Emergency care costs more
- Older adult population growth
- Only industrialized country without universal system



Key ACA Successes

- Consumer benefits
 - No lifetime maximums
 - o Pre-existing condition coverage
 - Closing the donut hole
 - Children up to 26 on parents' insurance
 - Free preventive services
- Marketplace, with tax subsidies based on income
- Medicaid expansion
- Innovations in service delivery
- Payments to providers for quality and outcomes

What the Future May Look Like

- As of now, do not know what "Repeal and Replace" legislation will look like
 - May eliminate mandates individual and employer
 - May eliminate Marketplaces
 - May reduce tax subsidies to purchase health insurance
- There will likely be changes in Medicaid
 - Medicaid expansion population
 - Medicaid block grant

More Predictions

- New "Repeal and Replace" law could result in millions more uninsured
- But Medicaid and Medicare will continue to grow
- Managed care health plans are here to stay
 - Medicaid: only 3 states have no comprehensive managed care today
 - Medicare fee-for-service system is likely to change in the future
 - Important for providers and community partners to develop relationships with managed care plans

Where You Fit In

- Health systems, health plans and policymakers now understand that diabetes is serious, costly and potentially deadly
- But they don't necessarily get the "upstream" approaches: diabetes self-management and pre-diabetes prevention
- There continue to be disparities in coverage by Medicare, Medicaid, commercial plans
- Your advocacy is needed!



Do's and Don'ts of Effective Advocacy

- Do develop a game plan: evidence of the problem, the "ask", and your strategy
- Don't underestimate the power of anecdotes and human interest stories
- Do master the art of the one-page fact sheet
- Do memorize a short "elevator speech" (attention span is a problem)
- Do cultivate a legislative champion(s)



More Do's and Don'ts

- Do mobilize your coalition and grassroots supporters (your "cockroaches")
- Don't waste a lot of time and money on mass emails and online petitions – personal contacts of <u>constituents</u> are key
- Do use the media to focus public debate and generate interest
- Do get ready to compromise



More Do's and Don'ts

- Do state the other side's position fairly and completely – don't lie!
- Don't make political predictions or threats
- Don't worry if you don't have all the answers on the spot, but follow through
- Do have fun doing this you will feel powerful and effective when you change policy



My Contact Info

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312-641-5007



Panel Discussion: Lobbying Best Practices

Hon. Julie Hamos, Ray Harris, Kathryn Lavriha, Hon. Stacey Reece, and Hon. Mike Tryon



Hon. Julie Hamos

- Do mobilize your coalition and grassroots supporters (your "cockroaches")
- Don't waste a lot of time and money on mass emails and online petitions personal contacts of <u>constituents</u> are key
- Do use the media to focus public debate and generate interest
- Do get ready to compromise
- Do state the other side's position fairly and completely don't lie!
- Don't make political predictions or threats
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- Do develop a game plan: evidence of the problem, the "ask", and your strategy
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- Do master the art of the one-page fact sheet
- Do memorize a short "elevator speech" (attention span is a problem)
- Do cultivate a legislative champion(s)



Hon. Mike Tryon

- Let legislators know how prevalent diabetes is in their district
- Tell legislators personal stories
- Tell them that diabetes educators have the tools to help
- Ask them to support any legislation that helps fight diabetes



Hon. Stacey Reece

Do

- Spend time getting know your elected official prior to lobbying them
 - Attend their town hall meetings and other events. It can be a BBQ it doesn't have to be a high dollar fundraiser. Bottom line – Spend time with them before you need them!
- Do your research and provide it in bullet format.
 - Create bulleted notes for the brief meeting with the elected official. Don't expect them to remember what you share with them.
 - Ask if you can follow up with an aid to provide more detailed information. Leave a position paper with them.
- Understand they see a bigger picture. You are a "small", but extremely integral part.
 - Sell your passion! Passion will be seen over your Lobby Passion wins over Lobby!
 - Let them know you are available to assist in way.

Don't

- Don't expect them to comprehend your passion.
 - Elected officials are inundated with great causes. You have to sell them on yours!
 - DO NOT act frustrated, they will sense this and will be turned off. Don't tell them you disagree with their party, that you voted against them, or that you will vote for their opponent in the next election.
- Don't bring your deceased spouse's lung in Mason jar and shove it in their face!
 - Things you feel are passionate and helpful may be perceived as over the top!
 - Think through the things in life that alienate you and don't cast upon your elected official!



Ray Harris

- When attending scheduled meetings with elected officials
 - Be prompt and courteous
 - Prepare a one page fact sheet and highlight your position
- When lobbying an Elected Official in a Group
 - Designate one person to lead the discussion
 - Do not threaten or argue with Elected Official
 - Make your point, but keep it brief
 - Do not lecture
- Remain engaged during course of meeting
 - No food or drink
 - Cell phones on silent



Kathryn Lavriha

- Best Lobbying Practices
 - Come prepared with three or four concise talking points.
 - Close the deal do you support or oppose the bill we are discussing?
 - Pick the key people decision makers to lobby, no need to see everyone in legislature.
- Bad Lobbying Practices
 - Talking too much in generalities. Be specific on issue and ask.
 - Letting legislator get away with not committing on issue.
 - See the wrong legislator to get bill moved. For example, if a house majority is Republican and you meet with only Democrats. A bill won't move without Republican leadership.



Break

Program will resume in 10 minutes



Making the Case for Diabetes Education

Kurt Anderson, Ray Harris, Kathryn Lavriha, Hon. Stacey Reece, and Hon. Mike Tryon



Lobbying Role Play



Making the Case for Diabetes Education: How to Put Your Best Foot Forward

Rules:

- You have 2:00 minutes to lobby the legislator about the Step-Therapy legislation.
- The legislator's name is Mr. Smith from the 1st District (your district).
- Use your name.
- You are representing the American Association of Diabetes Educators.



Remember the basics! It's like any other conversation.



Remember the basics! It's like any other conversation.

- Who
 - you are.
 - you represent.
- What
 - the bill number is.
 - The bill does.
- How
 - the bill does it.



Remember the basics! It's like any other conversation.

- Why
 - the bill is necessary.
 - give facts and
 - ♦ examples if you have any.
- What
 - ❖you want the legislator to do.



Goal of Conversation:

Sponsorship of legislation



Next Steps

Kurt Anderson





How to be an Effective Advocate

Follow up

 Send a "thank you" note after your meeting. Touch on key points you discussed. Keep in touch with the legislator to maintair this new relationship

Build a relationship

 Tell the legislator about your background and practice. Offer to be a resource to them on healthcare and diabetes issues. Leave a business card or other contact.

Know your audience

 Lean about the legislator's background and how it may relate to your issue. Understand their district and who they represent.

Identify the issues

 Focus on key issues and craft a clear message. You will need a clearly defined "ask." Use AADE statements to create a "leave behind" fact sheet for the legislator.

Stick to the point

 Stay on the message by clearly stating your position. Use facts and personal stories to support your case. Remembers that you are the expert.



Adjournment

