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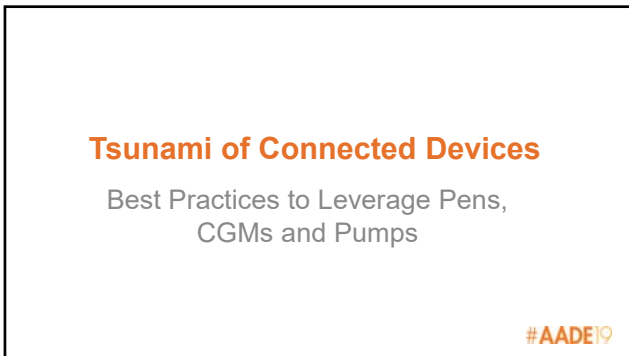
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**Korey Hood**  
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**Disclosure to Participants**

- **Notice of Requirements For Successful Completion**
  - Please refer to learning goals and objectives
  - Learners must attend the full activity and complete the evaluation in order to claim continuing education credit/hours
- **Conflict of Interest (COI) and Financial Relationship Disclosures:**
  - Presenter: David Weingard – No COI/Financial Relationship to disclose
  - Presenter: Teresa McArthur, MS, RD, CDE – No COI/Financial Relationship to disclose
  - Presenter: Korey Hood, PhD – Research support for investigator-initiated study from Dexcom and consulting fees from Lifescan Diabetes Institute, Lilly Innovation Center, and Roche.
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- **Off-Label Use:**
  - Participants will be notified by speakers to any product used for a purpose other than for which it was approved by the Food and Drug Administration.

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### Session Learning Objectives

- Describe new devices available on the market and how to leverage them to improve the health of individuals with diabetes.
- Explain leveraging technology and data to amplify the positive impact of CDEs.
- Analyze data for optimizing health and self-management through connected devices

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### Challenges

- What are we seeing in our practice settings today?
- Are we ready to embrace?
- Connected devices are not well integrated into care
- Limited/lacking interoperability
- Concerns about volume of data and how data are used

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### Survey on Individuals with Diabetes TIR Adoption

- A Peds Endo: "Kids yes, parents no way"
- An RN/CDE: "For newbie patients sure, for those with long duration of diabetes will be hard"
- A RD/CDE: "It will take years to educate them"
- An IM Endo: "Yes, unless they are seeing a primary care provider for their diabetes"

Source: Hirsch, MD University of Washington

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### Survey on Non-Endo TIR Adoption

- RD/CDE: "Maybe in a decade or two"
- A Peds Endo: "Unrealistic"
- PCP: "Internists are too lazy"
- An IM Endo: "Too complicated, not a digestible metric"

Source: Hirsch, MD University of Washington

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### Survey on Endo TIR Adoption

- An RD: "Yes for the academics; no for those in private practice"
- An RN/CDE: "Hell yes"
- A PCP: "It would depend if they were in jail"
- An IM Endo: "No, because most don't like diabetes"

Source: Hirsch, MD University of Washington

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### CASE STUDIES (LEARNINGS FROM JAEB REMOTE CGM PROGRAM PILOT)

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### A1c Alone Doesn't Tell Whole Story



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### Need to Coach Individuals with Diabetes Holistically



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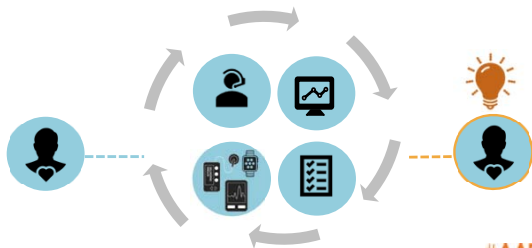
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### Magic of the Light Bulb Moment



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### Key Takeaways

- Low/high touch
- Personalized approach
- Behavior change is key
- Motivation
- Connecting the dots
- Tech made simple
- Trusting the numbers
- Value of video
- Convenient time/location

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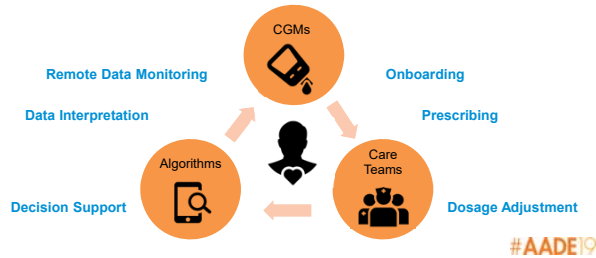
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### Ideal Future State



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### Connected Device Landscape



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### Raising Awareness

**CDEs**

- Timing is key – assessing readiness and capability
- How to help people with diabetes select what works for them?
- Where are people coming from (perception, experience, journey)?
- Value of technology
- As educators, must become proficient and knowledgeable

**Individuals with Diabetes**

- Where are people with diabetes seeking information now?
- Impact of social media
- Value of the voice of their provider
- Trust

**PCPs**

- Data
- Outcomes
- Value
- Time

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### Strategies for Reaching Individuals with Diabetes

- Identify & address barriers
- View holistically
- Leverage data, dashboards and portals
- Identify support and define role
- Empower individuals
- Partner with PCP/Endo

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### CDEs are a Critical Success Factor

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### Ideal CDE Profile

- ✓ Expert at building trusted relationships with individuals with diabetes virtually
- ✓ Drives behavior change
- ✓ Results-based (e.g. Initiation and persistency, A1c)
- ✓ Clinical background (RD, RN, PharmD)
- ✓ Technology fluent
- ✓ Flexible schedule

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### Call to Action

- Increase knowledge and skills in CGMs and other forms of technology
- Easy ways to get started
  - AADE Professional CGM Playbook (August 2019)
  - CGM practice paper for the diabetes educator (*The Role of the Diabetes Educator in CGM*)
  - Free courses and webinars available now and another three activities (6 free hours total) on CGM launching in June – Dec 2019
  - New online course *Continuous Glucose Monitoring: Real World Case Studies in Pattern Management*

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### Thank you!

- Questions?

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**Contact Cecelia Health For More Information**



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