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 Please refer to learning goals and objectives
 Learners must attend the full activity and complete the evaluation in order to claim continuing education credit
- education credut/hours

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 Presenter: Joy Contribuate, MS RD LD CDE No COI/Financial Relationship to disclose

 Presenter: Clara Ward, MD No COI/Financial Relationship to disclose

 Presenter: Riba Willis, RM MPH No COI/Financial Relationship to disclose

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Suite 360 Vision Project:

Embedding Diabetes Care and Education Specialists Across the Four Trimesters of **Pregnancy**





Suite 360 Vision Project

- Unified philosophy
- Comprehensive team
- Scheduling
- Cohesive space

Sean C. Blackwell MD
Chair, Department of Obstetrics, Gynecology and Reproductive Sci
Director, Larry C. Glistrap M.D. Center for Perinatal & Women's
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Current President of Society of Maternal and Fetal Medicine (MFM)

Rita Willis, RN, MPH VP, Chief Operations Officer, OB/GYN Diabetes Program Champion

Clara Ward MD Assistant Professor, Division of MFM DEAP Program Coordinator

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Why do we care about glucose management during pregnancy?

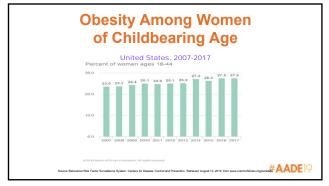
- Placenta mediated insulin-resistance
- Fetal impact of hyperglycemia
- · Long-term implications for maternal health

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Implications for maternal and fetal health Maternal Preeclampsia Infections Lacerations Cesarean delivery Long-term sequelae Petal Birth injuries Hypoglycemia Selzures Polyhydramnios Fetal demise Polyhydramnios Fetal demise Polyhydramnios Fetal demise Polyhydramnios Respiratory distress NICU admission #AADE

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Program Development

- · "Starfish"
- Supporting the next generation
 - Resident physician education
 - Training & research
 - Family medicine, medical students, nursing students
 - Evidence-based molding of clinical philosophy
- Supporting referring physicians
 - Service promotion
 - Lunch and Learns for Peers and their staff

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The time is now!

Prenatal Visits

- Frequency
- Expanded care coverage
- Receptive to modifications*

*Support needed to mitigate volume and complexity of expectations

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Diabetes Care and Education Specialist

- Establish clinic relationships
 - Learn workflow
- Find/Phone a friend



Physician buy-in

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Learn the ropes

- Scrub charts
- Point out opportunities for referral
- Make appointments
- Report findings, communicate successes
- Hold Lunch & Learns
- · Know your codes
 - -Credentialing, billing, coders

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Quality patient-clinician relationship

- Efficiency
 - Bridging communication
- Satisfaction
- Outcomes



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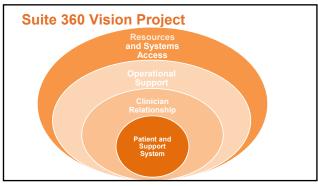
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Communicate with Leadership

- Volume increases
- Opportunities to transition tasks
 - Scheduling
 - Verification
 - Prior Authorizations give them away!
- · Opportunity for staffing
 - Paraprofessional training
- Do the things only you can do!

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Clinical Operations: Personnel

- Responsive Leadership & Communication
- Dedicated Team
 - Maternal Fetal Medicine (MFM)
 Physicians, Nurses, Certified Diabetes
 Educators, Sonographers, Genetic
 Counselors
 - MFM schedulers, Medical Assistants, MFM clinic staff

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Clinic Operations: Enhancing Patient Care & Experience

Referral Management

Internal

External

Productivity

Appointment scheduling

Linked Visits

Minimized Cancellations, No shows

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Amenities

- · Written education materials, teaching tools
- Glucose monitoring supplies for immediate distribution*

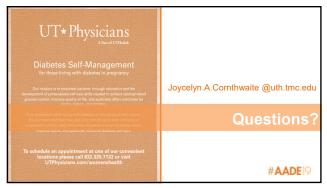
*insurance dependent

· Snacks and Water

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