

Board Update

To: AADE Coordinating Bodies and Members
From: Chuck Macfarlane, CEO
Board Meeting Date: August 15-16, 2018

The American Association of Diabetes Educators met on August 15-16, 2018 and discussed several items of interest to the membership. A summary is provided below.

Vision for the Specialty

The Board approved a long-term vision for the specialty which integrates the clinical and self-management aspects of diabetes care, places an emphasis on cardiometabolic conditions, and positions diabetes educators as technology experts and key players in helping health systems achieve the quadruple aim.

As a component of the vision initiative the Board considered its previous discussions on the potential to retitle the specialty and rebrand the association. A plan to obtain member and other stakeholder feedback was discussed. The Board's Stakeholder and Member Relations Committee will guide this process.

We anticipate complete information and member communication on the vision and strategies to advance it later this fall.

Strategic Planning

The Board reviewed a staff report on progress toward the 2016-18 Strategic Plan mapped to the identified outcomes (attached). Significant progress has been made toward each strategic plan initiative.

The Board reviewed and approved the selection of Terrance Barkan, CAE, Chief Strategist, GLOBALSTRAT, to facilitate the development of our 2019-22 Strategic Plan to advance AADE's mission and vision as noted above.

The Board discussed the launch of **DANA**, AADE's new device and technology education web portal. Discussion focused on how the portal can be used to strategically position educators' knowledge, skills and practice for the future.

The Board discussed the receipt of a \$2.6 million grant from the Leona M. and Harry B. Helmsley Charitable Trust to fund the expansion of the of the DANA web portal to other professional organizations. The goal of the strategy will be to develop a multidisciplinary

technology resource to promote and advance clinical professionals' knowledge and skills to advance the appropriate use of diabetes technologies.

The Board Approved changes to the association's award selection process including the creation of an new Awards Committee.

In addition, the Board discussed and provided staff and the technical advisory committees with direction on the major content focus areas for 2019, which include:

- o AADE7 Self-Care Behaviors Update
- o Diabetes Technology Integration Into Practice
- o Diabetes and Cardiovascular Disease
- o Population Health
- o Insulin and Medication Management
- o Diabetes Prevention
- o Health Equity/Diversity/Culturally Competent Care

The Board also conducted more routine business reviewing the association's performance metrics via its balanced scorecard, financial reports through July, and technical advisory committee reports. In addition, the Board approved a new vendor and survey tool for its annual Board self-assessment process.

Finally, the Board spent a portion of its time together participating in a Population Health Summit organized by the association. Diabetes educators are perfectly positioned to lead change and to determine the roles we play in this movement that is embracing value-based health care. A population health community of interest has been established for members to build knowledge and discuss question in this arena. Click [HERE](#) to participate. A practice paper is also in development as an outgrowth of the summit. Watch for information later this fall.

As a reminder, each Coordinating Body has a Board member appointed to serve as its liaison to the Board. These individuals are happy to talk with you about any issues that are concerning to your state. Find out who your Board liaison is [HERE](#).

2016-18 Strategic Plan
 Progress & Recommendations for New Plan

Strategy	Outcomes	Progress	Recommendation
<p>Emerging Roles and Profession of Diabetes Education and Management:</p> <p>Design resources to address the emerging roles and practice of diabetes education and management across all practice levels.</p>	<ul style="list-style-type: none"> • Membership, education and certification needs and plans to address those needs • A cutting edge digital body of knowledge to drive career advancement • The need to develop a practice specialty within academic settings 	<p>Paraprofessional focus groups should be initiated and completed by early this fall.</p> <p>Workforce training for paraprofessionals</p> <p>Education being built from our 2015 Needs Assessment. Titles across levels for practice https://www.diabeteseducator.org/education/aade-workforce-training</p> <p>Needs Assessment being planned for early 2019.</p> <p>Technology Needs Assessment completed</p> <p>Prevention Grant \$1.4 million for each of the next five years.</p> <p>Nearly 1,000 lifestyle coaches have been trained over the course of this strategic plan.</p> <p>Three master coach trainings have been completed.</p> <p>Advanced lifestyle coach training (per CDE request) in development.</p>	

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<p>Population Health Management and New Models of Care</p> <p>Develop initiatives that will showcase the unique contributions of diabetes educators to people affected by diabetes, population health management, and new models of health care.</p>	<ul style="list-style-type: none"> • Sample models for implementing best practices in existing and emerging models of care • A research agenda that continues to support the value of diabetes self-management education and support • AADE systematic review outcomes to increase awareness of the value of the diabetes educator and diabetes self- management education and support 	<p>AMGA Together2goal participation</p> <p>AADE heavily promoted the Joint ADA/AADE/AND position statement on appropriate times to refer to education.</p> <p>Case Study compendium completed</p> <p>Population health strategy developed:</p> <ul style="list-style-type: none"> • Community of Interest Strategy underway. • Population Health Summit: Making the Diabetes Connection – August 2018 • Practice Paper to be developed from the summit • Certificate program under consideration <p>Research Committee’s systematic review of the role of education in hypoglycemia mitigation is nearing completion.</p> <p>Research – BMSF grant assessing the impact of support when combined with usual care. Paper nearly ready for publication.</p> <p>Significant stakeholder market research was done in conjunction with the vision initiative.</p> <p>National Practice Study identified areas of educator influence.</p>	
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<p>Diversity in Membership, Products and Services</p> <p>Address the need for diversity in our membership, products and services.</p>	<ul style="list-style-type: none"> • AADE resources, products and membership reflecting broad diversity across generations, ethnicities, disabilities and cultures. 	<p>National Practice Survey set baseline for makeup of educators as well as communities served.</p> <p>Board generative discussion on diversity focus was conducted in August 2017.</p> <p>Diversity Workgroup Chair appointed</p> <p>Spanish translation of the AADE prompt deck as well as a full webpage of tip sheets and one Lifestyle Coach training offered in Spanish.</p> <p>CDC Priority Populations DPP Grants – Hispanic, African American and male truckers AADE’s target.</p> <p>Invited to participate in CMS – Office of Minority Health (Health Equity Collaborative) – Leslie Kolb serving as co-chair.</p> <p>Foundation repositioned a portion of its scholarships to diverse candidates.</p>	
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<p>Access to Diabetes Self-Management Education and Support</p> <p>Advocate for improved access to diabetes self-management education and support.</p>	<ul style="list-style-type: none"> • Reimbursable self-referral • Diabetes self-management education and support integrated into new models of affordable care 	<p>Baker/Donaldson explored the potential to remove the reimbursement requirement. While deemed not likely we are pursuing elimination of barriers to DSMT through the House Reed bill.</p> <p>AADE curriculum licensed to two digital platforms.</p> <p>Engagement with CDC and CMS on DSMT expansion workgroups.</p> <p>NACDD state engagement meetings promoting DSMES.</p> <p>Educational offerings:</p> <ul style="list-style-type: none"> • Building your DSMES Program • Reimbursement Bootcamp • Building your National DPP Program <p>Natl Comm. Farm Workers program in FQHCs</p> <p>Diversity Track for AADE19 in planning stages.</p>	
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<p>Digital Technology and Connected Health Environment</p> <p>Expand and leverage technology and the connected health environment as a means to engage and support all of our stakeholders</p>	<ul style="list-style-type: none"> • A technology roadmap that advances the profession and fosters long-term success • AADE-defined opportunities relative to virtual care delivery and clinical decision support models through collaboration with external partners • Virtual models of prevention and education in accreditation and reimbursement 	<p>Technology Workgroup (TWG) completed a Technology Roadmap.</p> <p>Supported the systemic review on uses of technology in DE.</p> <p>Introduced the use of technology into the National Standards</p> <p>Technology sessions at AADE Annual Conference have been expanded.</p> <p>Peer Support Community initiative was an outgrowth of our (TWG)</p> <p>AADE Foundation is supporting a systematic review on the issue of community support within a DSMES framework.</p> <p>AADE has licensed its curriculum to two organizations with a third in discussion. We are currently conducting research on other platforms for potential outreach.</p> <p>Piloted the Digital Learning Network with WellDoc and are now extending that as a collaborative based program for emerging platforms with as users guide to be developed for AADE members on DANA.</p> <p>AADE supported inclusion of virtual DPP programs in the MDPP benefit. While not included the House Reed Bill supports a virtual DSMES pilot project.</p>	
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<p>Global Initiatives and Partnerships</p> <p>Explore opportunities to expand the impact of diabetes self-management education and support through global initiatives and partnerships.</p>	<ul style="list-style-type: none"> • A global strategy and an international market approach. 	<p>Board placed this initiative on hold but we have engaged in activities when they arise.</p> <p>Global Strategy document shared with the Board.</p> <p>GLOBALSTRAT principle conducted lunch presentation for AADE Officers</p> <p>Staff has submitted 3-4 proposals for programming (Kuwait, Cutter and India. None to date have been accepted.)</p> <p>Advisory Committee to Sanofi based Connecting Nurses Initiative – Vaccination the focus</p>	<p>Retain on watch and respond status going forward.</p>
<p>Long-Term Vision for AADE</p> <p>Determine a long-term vision for the diabetes education profession.</p>	<ul style="list-style-type: none"> • A long-term vision that will grow AADE and ensure continuity of purpose. 	<p>Vision nearing completion</p> <p>Communication planning and messages being developed.</p>	