

AMERICAN ASSOCIATION
OF DIABETES EDUCATORS
EDUCATION AND
RESEARCH FOUNDATION

2014 Annual Report

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The philanthropic arm of AADE, the AADE Education and Research Foundation provides vital support for the association by allocating funds for research and creating professional development and recognition opportunities for diabetes educators. Below is an overview of the Foundation's activities in 2014:

Development Plan is Created

In an effort to enhance the scope of the Foundation, the Board of Trustees approved a 5-year comprehensive development plan. Key goals included:

- Increase financial support from corporate donors to support Foundation initiatives, with a specific focus on research and educational programs.
- Build an individual giving program to diversify funding, including annual giving and the opportunity for giving to special initiatives in the future.
- Create a robust culture of philanthropy throughout the organization.
- Establish the Foundation's brand nationally and build a reputation based on credibility and results.
- Further explore the opportunity for government funding to support specific Foundation initiatives.

New Discoveries Made Possible by Grants

In collaboration with the AADE Science and Practice Department, the Foundation granted more than \$100,000 to fund work on a systematic review of the literature supporting the effectiveness of diabetes self-management education on hemoglobin A1C levels. The review was completed with plans for publication in 2015.

A grant from Novo Nordisk allowed AADE to survey nursing, dietetics and pharmacy students, seeking information on how they made their decision to pursue diabetes education. Data collected will help to drive AADE's future professional development agenda and be used to encourage healthcare professionals to consider a career in diabetes education.

Research Funded to Advance Patient Care

The Foundation has long recognized the importance of incorporating mobile technology in the delivery of diabetes self-management education and support.

In 2013, AADE partnered with AT&T to investigate the feasibility of providing diabetes education via smartphones. As of 2014, the study had been completed and data was collected. Results were positive, proving this as a viable new outlet for providing diabetes education to disparate populations. A paper, *Receptivity to Smartphone-Delivered Diabetes Self-*

Management Education and Training in an Underserved Urban Population of Adults, was published in the *Journal of Telemedicine and Telecare*.

The Foundation also received funding from the Aetna Foundation to conduct a study on the usefulness of the AADE-developed Diabetes Goal Tracker App, which was created in 2013. By the end of 2014, AADE had received results from the first two sites, and expects to see results from the third site in 2015. Several AADE personnel had the opportunity to meet with a representative from Aetna at one of the study sites, and the app received positive reviews from participants. AADE intends to produce a manuscript on the findings at the conclusion of the study.

Established a Strong Presence at AADE14 and Beyond

Through a combination of activities, the Foundation raised funds and actively engaged attendees at the 2014 AADE Annual Meeting & Exhibition. The first annual Celebration of Giving event provided an opportunity for attendees to network with fellow diabetes educators while donating to the Foundation. Attendees were also able to participate in a foundation-sponsored silent auction, were able to take a break from the action with yoga sessions, and joined together for the annual 5K walk/run.

This year, a new fund was established to honor past Presidents Marcia Draheim and Ginger Kanzer-Lewis for their many contributions to AADE and the field of diabetes education. Technology and Engagement Fund donations will directly fund an annual session at the AADE Annual Meeting & Exhibition devoted to helping diabetes educators use the latest technology advancements to better engage with and serve their patients.

Scholarships Directly Aided Diabetes Educators

The Foundation's commitment to providing educational opportunities is fortified through the scholarship program. Each year, the Foundation provides scholarships to the AADE Annual Meeting & Exhibition, offering AADE members an opportunity to gain new insights on how to manage their patients, facilitate new connections with peers from around the country and learn about the latest research. Thirty-five scholarships were awarded in 2014, at a value of more than \$19,000.

Annual Meeting Registration Scholarship Recipients:

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Dian True, RN, MA, CD, CDE

Julie Betschart Scholarship Recipient:

Generously supported by the Julie Betschart Fund

Erica Laplante, RN, BSN, CDE

Pharmacy Student Scholarship Recipients:

Generously supported by the AADE Pharmacy Community of Interest (COI)

Simore Afamefuna

Kimberly Zitko

Plant-Based Diet Scholarship Recipient:

Generously sponsored by the Physicians Committee for Responsible Medicine

Nancy Rodriguez, RN, BSN, CDE

Coordinating Body Scholarships:

Pennsylvania Diabetes Educator Recipient:

Kristen Hauger, MS, RD, CDE, BC-ADM, LDN

Awards that recognize excellence in diabetes education

Each year, AADE rewards achievement and leadership from both within its membership and from the greater diabetes community. The AADE Awards Program honors excellence in diabetes education and service to the Association. Awards are presented each August at the AADE Annual Meeting & Exhibition.

The 2014 Lifetime Achievement Award was posthumously awarded to Richard Rubin, PhD, CDE, in recognition of his many years of service and dedication to the diabetes education community.

The 2014 Allene Van Son Distinguished Service Award was presented to Jane Kadohiro, DrPH, APRN, CDE, FAADE in recognition for her countless contributions to AADE.

The Diabetes Educator of the Year award is also given each year, along with the responsibility to provide continuing education programming to state coordinating bodies around the country. The 2014 Diabetes Educator of the Year was Susan Weiner, RDN, CDE.

Additional awards were giving in the following categories:

Advocacy Award: Patricia "Pat" Adams, RN, CDE

Innovation in Practice Research Award: Joy Pape, RN, FNP, WOCN, CFCN, CDE, FAADE, and Susan Lehrer, RN, BSN, CDE

Innovative Use of Media and Technology Award: Virginia Lehn, RN, BSN, CDE, and Shoshana Sherriff, RN

MY AADE NETWORK Coordinating Body Achievement Award: Florida Coordinating Body

Rising Star Award: Nicole Bereolos, PhD, MPH, CPH, CDE

Foundation leadership:

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CDE
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Joanne Ladowski
Tonya LaFave

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Jennette Larsen, RN, CDE
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Grace Maguire
Carolyn Mahnke, RN, CDE
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Diane D. Markiewicz, RN, BD
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Rosa Martinez
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Michelle Mason-Chadd, RN, CDE

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Linda Drazga Maxfield
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Stacia Purcell
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RN, APRN
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Brenda Taylor, RN
Dawn S. Taylor, RN, MSN, CDE, BCADM
Graciela Tellez, RN
Karen S. Ten Cate, MA RD CDE
Steve G. Tevis

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Becki Thompson, RN, BSN, CDE
Diane Thompson, RN, CDE, CPT
Mary A. Thompson, RN-BSN, RN, CDE
Theresa Thompson, RN, CDE
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Grace J. Tracy
Andrea Traina
Nancy Trebilcock, BSN, RN, CDE
Dianne D. Van Treeck, MS, RD, CDE
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Sandra Turner, RN
Kathleen Turner
Tammy Turner, RN, CDE, MSN
Tonya C. Turner, RN
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APRN, BCADM, FAADE
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Prem Verma, RN
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Sherry L. Waldon
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Kelly Walsh
Sandora A. Wantland, RN-BC, BSN, CDE,
RN
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Wanda S. Watson, RN, CDE
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Lavern Webster, RN, BSN, CDE
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Beth Wheat-Thompson
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Lynn White
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Sherry White, RN
Ken Widelka, CPA
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Lorette Wilensky
Mary Willette
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Jeff Woods
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Carol J. Wright, RN, CDE
Jan N. Yamamoto, RN, CDE

Harriet Yepa-Waquie, LMSW
Luisa Maria Ylagan, LD, RD, RN, CDE
Dr. Melissa Young, PharmD, CDE, RPh,
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Susan Zatopek, CNS, CDE, RN, APRN,
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Linda Zintl, RN, CDE
Kim Zitko
Kathryn Zoumberis, RN, CDE, BSN

Foundation Financial Review

<u>Net Assets</u>	<u>2014</u>
Endowment	46,000
Research	125,000
Scholarship	153,000
Education	92,000
Unrestricted	408,000
	<u>824,000</u>

<u>Contributions</u>	<u>2014</u>
Endowment	0
Research	0
Scholarship	28,000
Education	114,000
Unrestricted	216,000
	<u>358,000</u>

<u>Award & Program Distribution</u>	<u>2014</u>
Research	103,000
Scholarship	41,000
Education	41,000
	<u>185,000</u>