The philanthropic arm of AADE, the AADE Education and Research Foundation provides vital support for the association by allocating funds for research and creating professional development and recognition opportunities for diabetes educators. Below is an overview of the Foundation’s activities in 2014:

**Development Plan is Created**
In an effort to enhance the scope of the Foundation, the Board of Trustees approved a 5-year comprehensive development plan. Key goals included:

- Increase financial support from corporate donors to support Foundation initiatives, with a specific focus on research and educational programs.
- Build an individual giving program to diversify funding, including annual giving and the opportunity for giving to special initiatives in the future.
- Create a robust culture of philanthropy throughout the organization.
- Establish the Foundation’s brand nationally and build a reputation based on credibility and results.
- Further explore the opportunity for government funding to support specific Foundation initiatives.

**New Discoveries Made Possible by Grants**
In collaboration with the AADE Science and Practice Department, the Foundation granted more than $100,000 to fund work on a systematic review of the literature supporting the effectiveness of diabetes self-management education on hemoglobin A1C levels. The review was completed with plans for publication in 2015.

A grant from Novo Nordisk allowed AADE to survey nursing, dietetics and pharmacy students, seeking information on how they made their decision to pursue diabetes education. Data collected will help to drive AADE’s future professional development agenda and be used to encourage healthcare professionals to consider a career in diabetes education.

**Research Funded to Advance Patient Care**
The Foundation has long recognized the importance of incorporating mobile technology in the delivery of diabetes self-management education and support.

In 2013, AADE partnered with AT&T to investigate the feasibility of providing diabetes education via smartphones. As of 2014, the study had been completed and data was collected. Results were positive, proving this as a viable new outlet for providing diabetes education to disparate populations. A paper, *Receptivity to Smartphone-Delivered Diabetes Self-*
Management Education and Training in an Underserved Urban Population of Adults, was published in the Journal of Telemedicine and Telecare.

The Foundation also received funding from the Aetna Foundation to conduct a study on the usefulness of the AADE-developed Diabetes Goal Tracker App, which was created in 2013. By the end of 2014, AADE had received results from the first two sites, and expects to see results from the third site in 2015. Several AADE personnel had the opportunity to meet with a representative from Aetna at one of the study sites, and the app received positive reviews from participants. AADE intends to produce a manuscript on the findings at the conclusion of the study.

Established a Strong Presence at AADE14 and Beyond
Through a combination of activities, the Foundation raised funds and actively engaged attendees at the 2014 AADE Annual Meeting & Exhibition. The first annual Celebration of Giving event provided an opportunity for attendees to network with fellow diabetes educators while donating to the Foundation. Attendees were also able to participate in a foundation-sponsored silent auction, were able to take a break from the action with yoga sessions, and joined together for the annual 5K walk/run.

This year, a new fund was established to honor past Presidents Marcia Draheim and Ginger Kanzer-Lewis for their many contributions to AADE and the field of diabetes education. Technology and Engagement Fund donations will directly fund an annual session at the AADE Annual Meeting & Exhibition devoted to helping diabetes educators use the latest technology advancements to better engage with and serve their patients.

Scholarships Directly Aided Diabetes Educators
The Foundation’s commitment to providing educational opportunities is fortified through the scholarship program. Each year, the Foundation provides scholarships to the AADE Annual Meeting & Exhibition, offering AADE members an opportunity to gain new insights on how to manage their patients, facilitate new connections with peers from around the country and learn about the latest research. Thirty-five scholarships were awarded in 2014, at a value of more than $19,000.

Annual Meeting Registration Scholarship Recipients:
Paula Ackerman, MS, RD, CDE  Lynn Hudson, RN, CDE
Nicole Altherr, RN, CDE  Krista Jeffries, RN, CDE
Leisa Blanchard, RN, CDE  Patty Johnson, RN, BSN, CDE
Elizabeth Bryan, RNC-AWHC, BSN, CDE  Diane Knapp, RN, MSN, CDE
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Luisa Ylagan, RN, RD, CDE  Nicole Patience, MS, RD, LDN, CDE
Awards that recognize excellence in diabetes education

Each year, AADE rewards achievement and leadership from both within its membership and from the greater diabetes community. The AADE Awards Program honors excellence in diabetes education and service to the Association. Awards are presented each August at the AADE Annual Meeting & Exhibition.

The 2014 Lifetime Achievement Award was posthumously awarded to Richard Rubin, PhD, CDE, in recognition of his many years of service and dedication to the diabetes education community.

The 2014 Allene Van Son Distinguished Service Award was presented to Jane Kadohiro, DrPH, APRN, CDE, FAADE in recognition for her countless contributions to AADE.

The Diabetes Educator of the Year award is also given each year, along with the responsibility to provide continuing education programming to state coordinating bodies around the country. The 2014 Diabetes Educator of the Year was Susan Weiner, RDN, CDE.

Additional awards were giving in the following categories:
Advocacy Award: Patricia “Pat” Adams, RN, CDE

Innovation in Practice Research Award: Joy Pape, RN, FNP, WOCN, CFCN, CDE, FAADE, and Susan Lehrer, RN, BSN, CDE

Innovative Use of Media and Technology Award: Virginia Lehn, RN, BSN, CDE, and Shoshana Sherriff, RN

MY AADE NETWORK Coordinating Body Achievement Award: Florida Coordinating Body

Rising Star Award: Nicole Bereolos, PhD, MPH, CPH, CDE
Foundation leadership:

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An AADE Education and Research Foundation Development Committee was also created in 2014 to promote and secure donations and increase financial support to the AADE Foundation

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Members:
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Patricia “Mickey” Stuart, BS, CDE, MPh, MS
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## Foundation Financial Review

### Net Assets 2014

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<td>Endowment</td>
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<td>Research</td>
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<tr>
<td>Scholarship</td>
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<tr>
<td>Education</td>
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<tr>
<td>Unrestricted</td>
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<tr>
<td><strong>Total</strong></td>
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### Contributions 2014

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<tr>
<td>Scholarship</td>
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<td>Education</td>
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<tr>
<td>Unrestricted</td>
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### Award & Program Distribution 2014

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<td>Education</td>
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<tr>
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