

ADCES is launching its inaugural Diabetes Technology Conference focused on ensuring providers are current on the newest diabetes technologies and can utilize them to improve clinical outcomes, enhance patient satisfaction and create a more data driven practice.

Target Audience:

Primary Care Physicians, Nurse Practitioners, PAs, Pharmacists, Nurses and Diabetes Care and Education Specialists

Expected Attendance:

175-200 Participants

EXHIBITOR PARTICIPATION FORM

Participation Opportunities for Corporate Partners

The event is slated to include opportunities for industry to engage with attendees at a heightened level as follows:

- **3 CGM Spotlight Sessions** - geared towards industry in the CGM space. Each one-hour session will feature one specific device offering a hands-on training experience covering:
 - how to integrate a professional and personal CGM program into practice
 - maximizing interpretation and utilization of data to identify trends in glucose management, and long-haul data patterning for treatment optimization.
 - integration and connectivity with other devices
 - Using data across the care team
 - **NOTE:** This opportunity is limited to partners who provide a CGM device, one Spotlight session per partner.
- **Industry Showcase** - a boutique exhibitor experience providing more personalized networking exchanges with conference attendees in a modernized engagement environment.

Accreditation: There will be 8 hours of CME offered to attendees as follows:

- Multi-disciplinary, role-relevant accreditation offered to attendees through the ADCES joint accreditation program (RNs, NPs, PAs, Pharmacists)
- AAFP accreditation to attending primary care physicians.

Industry Showcase Information

Investment: **\$3,500**

Booth Includes:

- Two highboy tables
- Power drop
- Internet Access
- Exhibit area to be the creation of each exhibitor (i.e. - use pop-up banners or signage to distinguish your exhibit space)
- Exhibits located in the meeting common areas accessible to all education, meals and breaks
- Two full conference registrations - additional conference registrations available for \$495

For more information, contact Katie Bender at kbender@adces.org or call (312) 601-4890

CGM Spotlight Session Information

Investment: **\$50,000**

Includes:

- Dedicated session for all attendees with no competing education
- Hands-on training
- Partner is welcome to tailor the education to maximize product knowledge and include program facilitators of their choice. Create their own training experience.
- One (1) Technology Showcase booth as detailed above
- Three full conference registrations - additional conference registrations available for \$495
- **Upgrade Option:** "Present with a Partner" for an additional investment of \$20,000, includes one additional full conference registration and a Technology Showcase booth for the partner, if applicable.

CORPORATE PARTNER PARTICIPATION FORM

Company: _____
Contact: _____
Title: _____
Company Address: _____
City: _____ State: _____ Zip: _____
Phone: _____
Email: _____

Questions? Please contact Katie Bender at kbender@adces.org or call (312) 601-4890

PARTICIPATION INFORMATION:

Please include our company as an exhibitor at the 2021 ADCES Diabetes Technology Conference as indicated below:

Exhibitor - \$3,500 We'd like more than one space (complete below):
_____ exhibit spaces x \$3,500 = \$_____

I certify that my company wishes to participate as an exhibitor at the 2021 ADCES Diabetes Technology Conference based on the participation level indicated above. I understand each exhibit space includes the following:

- Dedicated boundary-free exhibit space in the exhibit common area
 - Two highboy tables
 - Power drop
 - Internet Access
- The full conference attendee list (emails upon opt-in only)
- Two (2) full Conference Registrations

PAYMENT INFORMATION:

Please invoice me Please charge my credit card
Mastercard, Visa, Discover, American Express

Credit Card Number: _____
Expiration Date: _____ CVV: _____
Name on Card: _____

By completing the credit card information you are authorizing ADCES to charge your card for the amount due as indicated in the "Participation Information" portion of this form.