American Association of Diabetes Educators Named Innovation Award Winner for DANA Platform in the 2nd Annual .OrgCommunity Solutions Day Awards

The Innovation Award honors innovators and those taking their association or organization to the next level. This year’s winners were recognized at the .orgCommunity’s Solutions Day on Thursday, November 15th in Schaumburg, IL.

The concept for DANA (Diabetes Advanced Network Access) came from the frustratingly large gap identified by AADE members in diabetes device and technology information. As more people with diabetes use technology like continuous glucose monitoring devices and mobile apps to manage their diabetes, diabetes educators have become a central resource to help them understand their data and tailor their diabetes management plan accordingly. Unfortunately, specific device information, training and app reviews are scattered across a variety of places, both on and offline.

DANA was developed to support the technology access and assessment needs of healthcare professionals who work with individuals to manage their diabetes and other chronic conditions. With the rapid evolution of technology, and the proliferation of patient-generated data, DANA is a trusted source of information geared to help practitioners focus on those affected by diabetes, prediabetes and other chronic conditions. Visit DANAtech.org for more information.

.orgCommunity’s Solutions Day awards are the premier awards recognizing innovation and leadership within the association industry. .orgCommunity is a community filled with innovators, entrepreneurs and disruptive thinkers. To be selected by this peer group as the community’s innovator of the year is a valuable distinction and honor.

“We are so proud to see DANA recognized as an innovative platform that is already changing how diabetes educators access and use the latest technology information,” said AADE Chief Technology and Innovation Officer Crystal Broj. “DANA is a first for the healthcare industry and will continue to grow and morph to meet the needs of the diabetes community. As a central hub for all things diabetes technology, we are excited to see the long term effects this will have on diabetes educators and patient care.”

For more information on .orgCommunity’s Solutions Day Awards, please visit https://orgcommunity.com/orgcommunity-2018-solutions-day-awards/

Applications for the 2019 awards will open in the summer of 2019.

About .orgCommunity

.orgCommunity is a responsive, subscription-based community envisioned by the founders of .orgSource. We support association execs, director level and higher. You know, the ones who carry the burden of reporting to the board, managing staff, leading and serving members. If that’s you, this is your community. We know you are often alone in your role—a silo—with little support. And, we know you are pressed to sometimes solve amazingly complex problems often with little support. Not anymore. .orgCommunity has been designed to provide you with an authentic network of peers, high-level education, and strategic envisioning so you shine at your next board meeting.
About AADE:
AADE is a multi-disciplinary professional membership organization dedicated to improving diabetes care through innovative education, management and support. With more than 14,000 professional members including nurses, dietitians, pharmacists, exercise specialists, and others, AADE has a vast network of practitioners working with people who have, are affected by or are at risk for diabetes. Learn more at www.diabeteseducator.org, or visit us on Facebook (American Association of Diabetes Educators), Twitter (@AADEdiabetes) and Instagram (@AADEdiabetes).