

### **Standard 3 Evaluation of Population Served**

This is an outline of the components to include in your application and binder for Standard 3.

1. Include community demographics for the area where DSMES services will be provided from a published source such as US census, Centers for Disease Control (CDC), state health department or another source.
  - a. Suggested population characteristics include:
    - i. Ethnic/cultural background/race/language
    - ii. Gender
    - iii. Age
    - iv. Level of formal education
    - v. Poverty level or income
    - vi. Literacy and/or numeracy
    - vii. Prevalence of diabetes
2. Based on your community demographics, outline how you will allocate the following resources to meet your target population's needs:
  - a. Space
  - b. Equipment
  - c. Materials
  - d. Curriculum
  - e. Staff
  - f. Interpreter services
  - g. Low vision
  - h. Hearing impaired
  - i. Disabled
  - j. Low literacy
3. State actions you have taken or will take to overcome access-related barriers such as:
  - a. Socioeconomic
  - b. Cultural
  - c. Schedules
  - d. Transportation
  - e. No insurance or high deductible insurance
  - f. Perceived lack of need
  - g. Limited encouragement from other health care practitioners