Every two years, AADE surveys the diabetes educator universe to document current practice within the U.S. and obtain insight about factors influencing the work of the diabetes educator. Read the survey results in full at DiabetesEducator.org/NPS.

Here are some of the more interesting results and current trends:

### The Changing Role of Diabetes Educators

#### A GROWING LIST OF SERVICES OUTSIDE DSMES

More than 50% of diabetes educators provide education on other chronic diseases outside diabetes:

- **48%** obesity counseling
- **17%** cardiovascular disease
- **30%** behavioral counseling

#### CHANGES IN PEOPLE DIABETES EDUCATORS SERVE

2015 and 2017 percentages of respondents who reported working with people who have the following:

- **Type 2 diabetes**
  - 2015: 70%
  - 2017: 98%
- **Type 1 diabetes**
  - 2015: 14%
  - 2017: 83%
- **Gestational diabetes**
  - 2015: 6%
  - 2017: 56%
- **Prediabetes**
  - 2015: 7.8%
  - 2017: 72%

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The Growing Importance of Technology

**The Influence of Diabetes Educators**

- **85%** of respondents indicated that they had influence in insulin initiation and/or titration, medication adjustment, stress reduction, or the use of technology, including apps and diabetes devices.

**CARRIED OUT INDEPENDENTLY**

- **Insulin Initiation**: 21% independently, 66% in collaboration.
- **Insulin Titration**: 25% independently, 63% in collaboration.
- **Adjust Medication Dose**: 18% independently, 71% in collaboration.
- **Medication Delivery Device Selection**: 26% independently, 57% in collaboration.
- **Use of Technology (including apps and diabetes devices)**: 56% independently, 32% in collaboration.

**THE POWER OF SOCIAL MEDIA**

- **63.2%** of diabetes educators are using some form of social media or technology in their practice.

**ENGAGEMENT WITH THE DIABETES ONLINE COMMUNITY (DOC)**

- One in three diabetes educators (34.7%) are recommending the DOC to individuals.

- Over half of diabetes educators are passively participating in the diabetes online community (DOC), while an additional 18.4% participate more actively.

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